Opendata.ch General Assembly – Strategy Session

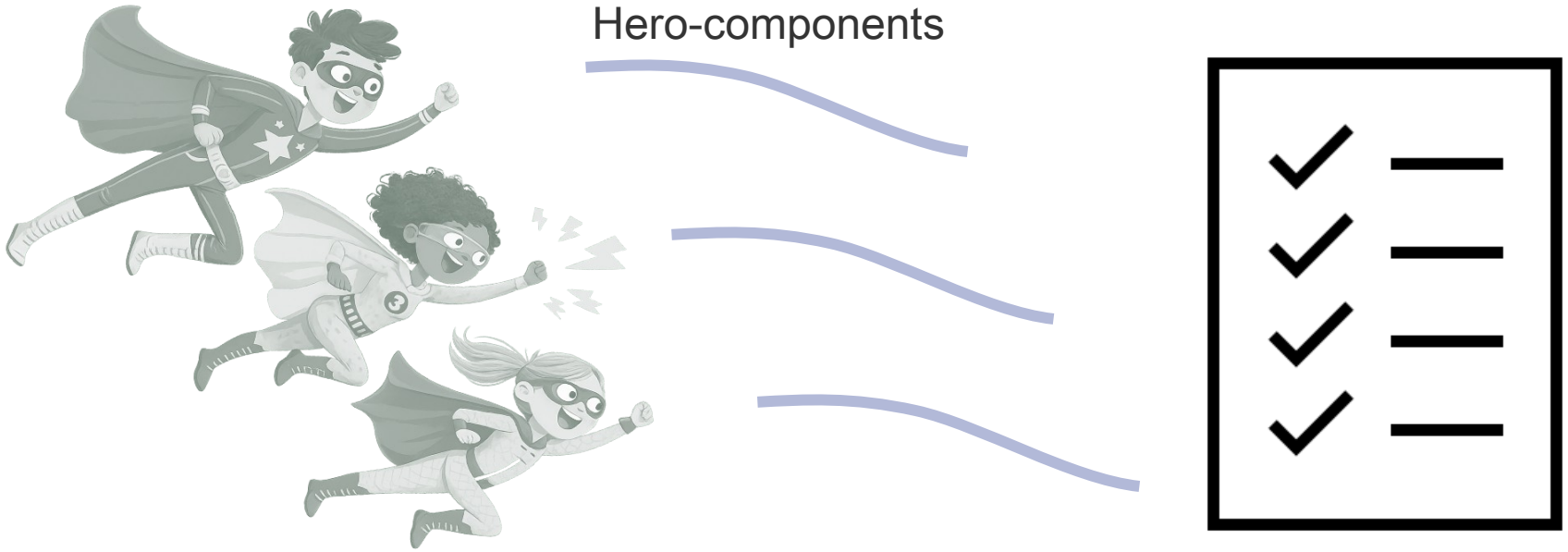
30.03.2026

Strategy Session & General Assembly 2026

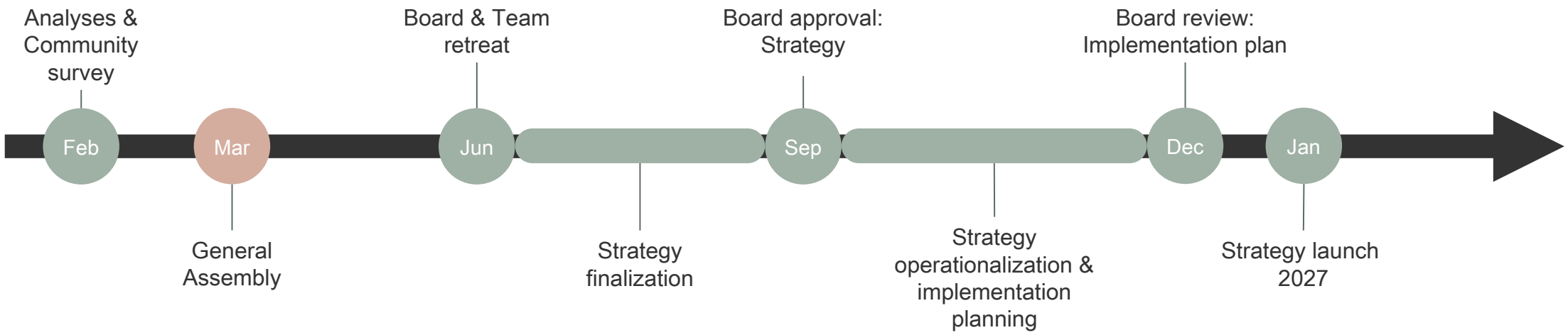
17.30 - 19:00	Strategy workshop
19:00 - 19:15	Break
19:15 - 20:30	General Assembly

Objectives of today

Identify preferred components of main scenario for Opendata.ch's future development



Overview of Strategy Process



Agenda

17h30	Intro	5 min
17h35	Scenario Sessions	55 min
18h30	Discussion and Prioritization	25 min
18h55	Wrap up	5 min

Con·Sense Philanthropy Consulting

- Founded in 2020 as a spin-off of the Center for Philanthropy Studies (CEPS) at the University of Basel
- Support for non-profit organisations, public authorities and companies in strategic and operational issues
  - strategy development
  - organisational development
  - impact management
  - governance
  - financing
  - analyses



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Scenario Sessions

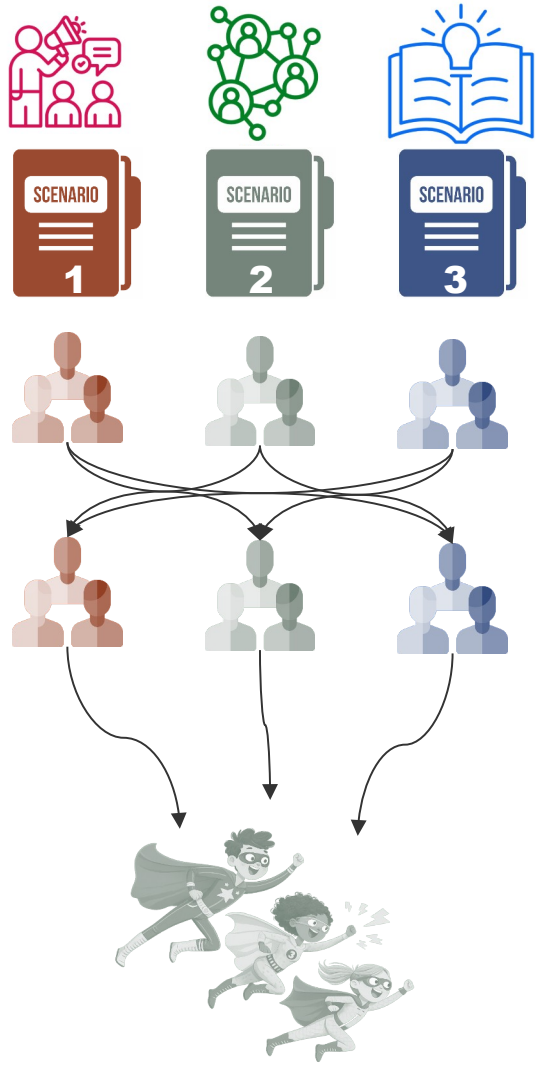
Scenario Sessions

3 strategy-scenarios based on survey data

1 group per scenario to discuss and identify hero components.

2 sessions à 20 mins.

You are free to choose which scenarios you want to work on.



Scenario 1: The Public Interest Data Policy Backbone



Scenario 1:
The Public Interest Data Policy Backbone

Core Idea	Leading Swiss civil-society voice on open data, data governance, transparency, and public-interest digital policy.
Strategic Focus	The center of gravity is advocacy. The organization becomes more visible in legislation, consultations, public debate, standards, and watchdog work around implementation.

Positioning on AI and Digitalisation:	**Implementation and Delivery Formats:**
AI is approached mainly through governance, openness, accountability, and digital sovereignty.	Innovation and experimentation formats such as hackathons or the Prototype Fund still exist, but more as supporting instruments rather than as the main organizational identity. Their purpose is mainly to help generate examples and legitimacy, but the real core is policy impact.

Rationale:	**Trade-Off and Risks:**
This scenario fits the survey signal that political and regulatory impact matters most, and that many respondents want a clearer political voice.	This scenario sharpens the profile, but risks losing some of the broader bridge-building and experimentation energy.

Scenario 2: The Ecosystem Orchestrator



Scenario 2:
The Ecosystem Orchestrator

Core Idea	In this future, Opendata.ch becomes the platform that connects public administration, civil society, researchers, funders, and practitioners across the Swiss open knowledge and data ecosystem.
Strategic Focus	The core value resides not only in what Opendata.ch does itself, but what it enables others to do together. The focus is on networking, field-building, shared infrastructure conversations, community formats, stewardship, knowledge exchange, and practical bridges between sectors.

Positioning on AI and Digitalisation:	**Implementation and Delivery Formats:**
AI is approached as a field where Opendata.ch convenes public-interest actors and translates between technical and data, policy, and civic perspectives.	Topic-specific working groups which bring together key actors within certain domains, such as the Friends of OpenGLAM, gain in importance. Advocacy still matters, but it is anchored in broad coalition-building. The Prototype Fund remains important as one flagship within a wider ecosystem portfolio.

Rationale:	**Trade-Off and Risks:**
This scenario fits the survey signal that platform and networker is the strongest preferred role.	The trade-off is that this model can become too diffuse unless the value proposition is made much clearer than today.

Scenario 3: The Civic Innovation and Commons Lab



Core Idea	In this future, Opendata.ch becomes the home for public-interest experimentation around open data, civic tech, data commons, and responsible AI use.

Strategic Focus	The emphasis is on practical demonstration. The organization shows what good looks like through pilots, challenge-driven projects, Prototype Fund rounds, partnerships, and reusable tools or practices. Policy influence happens indirectly, through proof of concept and field examples.

Positioning on AI and Digitalisation:
AI is treated as an area where open, transparent, public-interest alternatives can be demonstrated in practice.

Implementation and Delivery Formats:
Innovation formats such as hackathons gain in importance, and topic-specific working groups such as the Friends of OpenGLAM act as platforms to drive experimentation. The Prototype Fund becomes central, either as the flagship or as the main engine of the organization's distinctiveness.

Rationale:
This scenario fits those respondents who value experimentation, practice, and innovation strongly.

Trade-Off and Risks:
The trade-off is that it can produce strong projects but a weaker overall institutional voice unless it is tightly linked back to advocacy and ecosystem strategy.

Scenario Sessions - Structure

1. Short introduction round - name and organisation

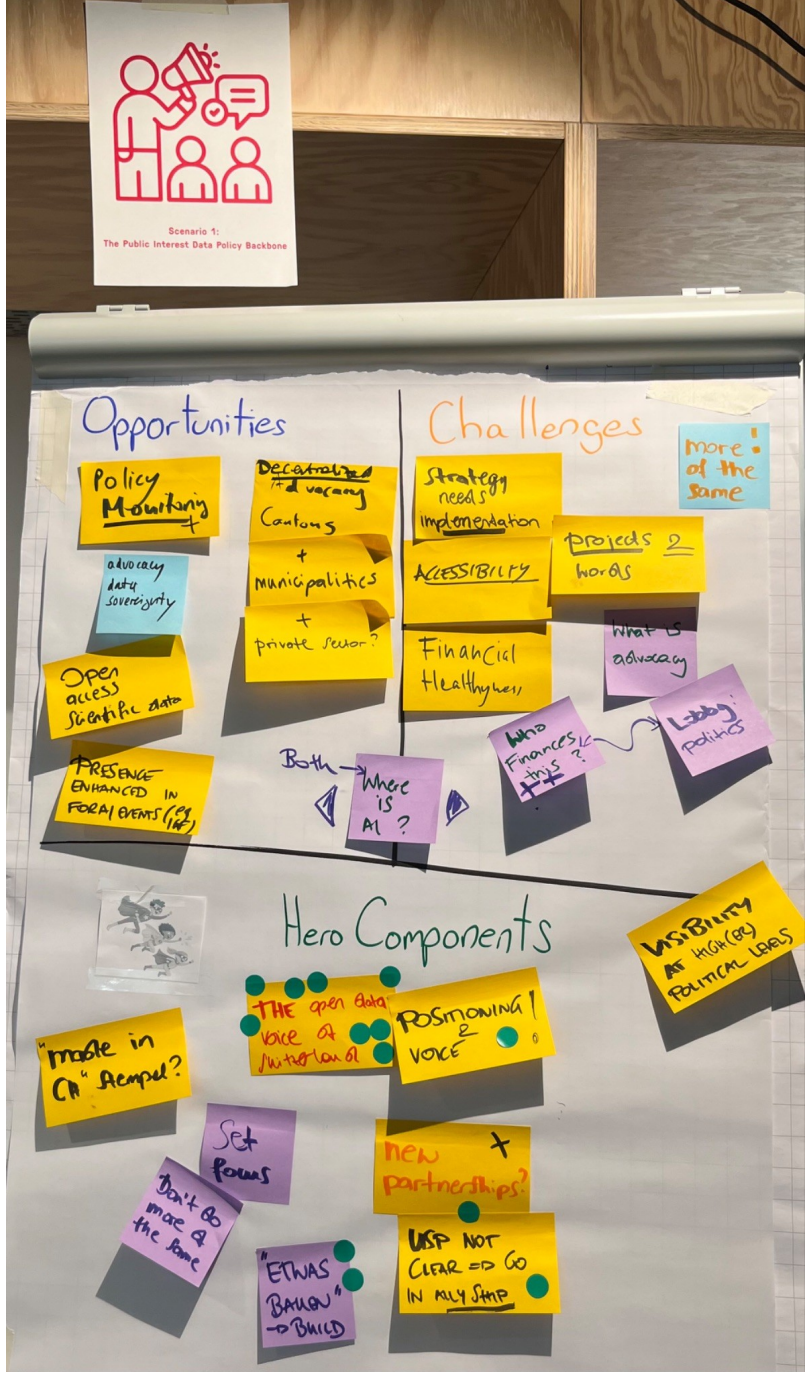
2. Questions
   a) What are the main challenges and opportunities in this scenario? How sustainable and financially viable is it?

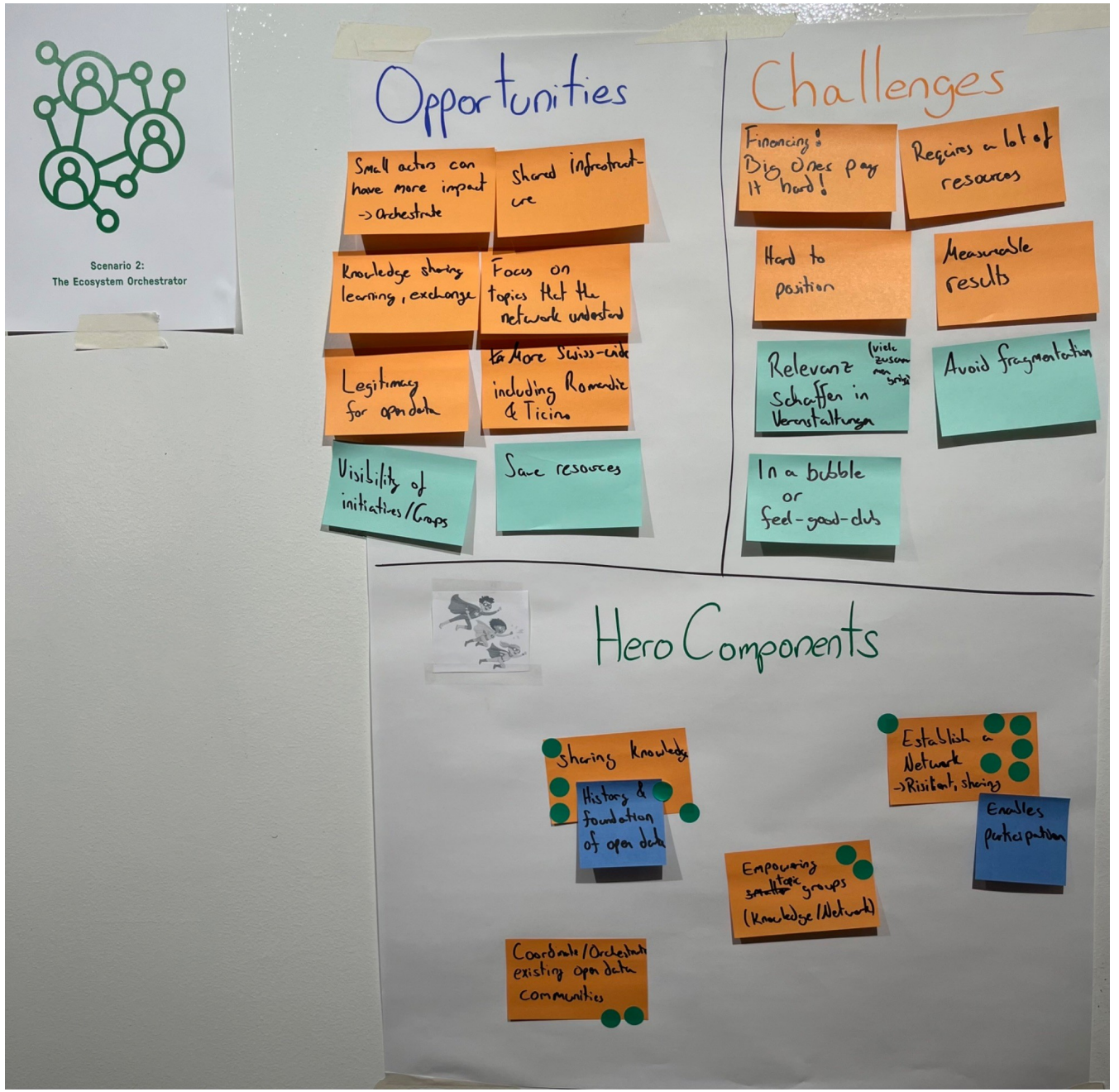
   b) What are the Hero components and why?

3. Presentation of results through moderators

Hero components are the elements from a scenario that you would actively choose to carry forward into the future of Opendata.ch.

Think what delivers the most impact for the invested resources.

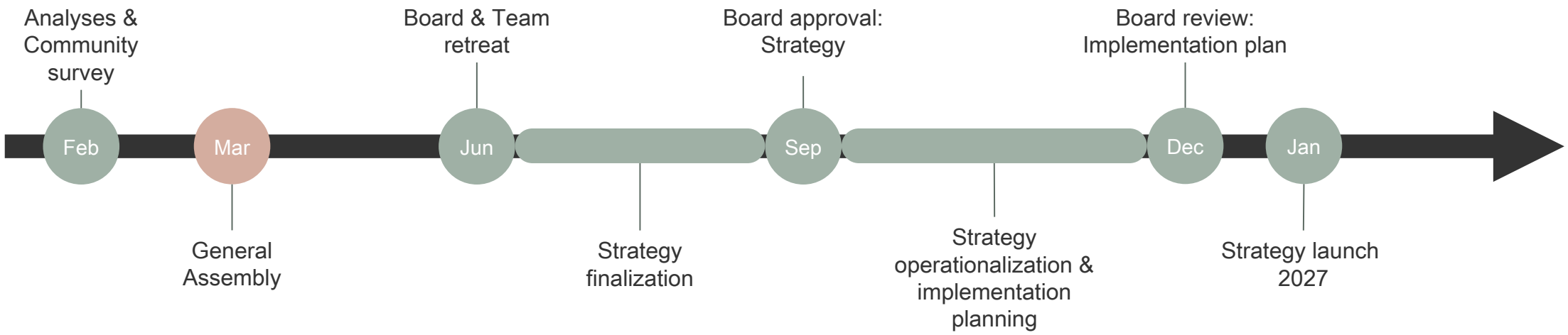

Scenario 1:
The Public Interest Data Policy Backbone
Opportunities
Challenges
Policy Monitoring
Decentralized advocacy
Cantons
+
municipalities
+
private sector?
advocacy data sovereignty
Open access Scientific data
PRESENCE ENHANCED IN FORA/EVENTS (eg. IAP)
Strategy needs implementation
ACCESSIBILITY
Financial Healthyness
projects 2 words
more! of the same
What is advocacy
Who Finances it?
Lobby politics
Both
Where is AI?
Hero Components
"made in CH" Stempel?
THE open data voice of Switzerland
POSITIONING! 2 VOICE
VISIBILITY AT HIGH(ER) POLITICAL LEVELS
Set Foxus
Don't do more & the same
new partnerships?
"ETWAS BAHNEN" -> BUILD
USP NOT CLEAR => GO IN ALLY SHIP


Scenario 2:
The Ecosystem Orchestrator
Opportunities
Small actors can have more impact -> Orchestrate
Shared Infrastructure
Knowledge sharing learning, exchange
Focus on topics that the network understand
Legitimacy for open data
More Swiss-wide including Romandie & Ticino
Visibility of initiatives / Groups
Save resources
Challenges
Financing! Big Ones pay it hard!
Requires a lot of resources
Hard to position
Measurable results
Relevanz schaffen in Veranstaltungen (viele zusammen bringen)
Avoid fragmentation
In a bubble or feed-good-club
Hero Components
Sharing Knowledge
History & foundation of open data
Establish a Network -> Resilient, sharing
Enables participation
Empowering topic groups (Knowledge / Network)
Coordinate / Orchestrate existing open data communities


Sustainability in collaborations
connecter between data-sharing commons
data + project market place
diversity / include /access for minorities
'show - don't tell"
we have fun
Opportunities
Challenges
Scenario 3:
The Civic Innovation and Commons Lab
feedbacks into policy
networking + community building
Participation
approachable (content)
we need the expertise
find the right audience
Data skills in broad society
USP -
long term impact
labor intense => lots of personnel resources needed
keep attention and interest and motivation
scalability?
inspiration for relevant themes
fundraising (easier with concrete projects)
international collaboration
"real results"
prototype
sustainability (in results and in necessary resources)
project silos / fragmentation
incentive for data providers (=value of data
collab
data literacy (on user side)
thematic focus ?
selection criteria (projects, donors, sponsors)
Hero Components
experimentation
FUN
building data skills through practice
visibility through results
project-specific outcomes
accessibility
participation
community building

Discussion and Prioritization

Next steps of Strategy Process



Thank you

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