TOURISM HACKDAYS

Lucerne University of Applied Sciences and Arts

HOCHSCHULE LUZERN

tourist office lab

Open Data .ch

HotellerieSuisse

Welcome April 28

Session will start in



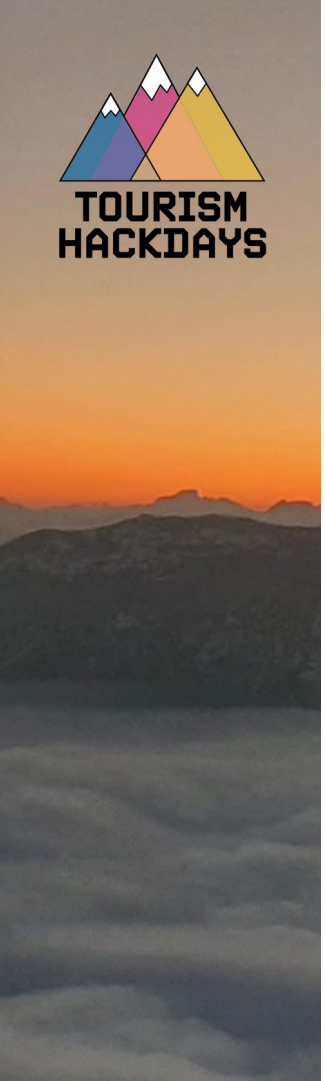
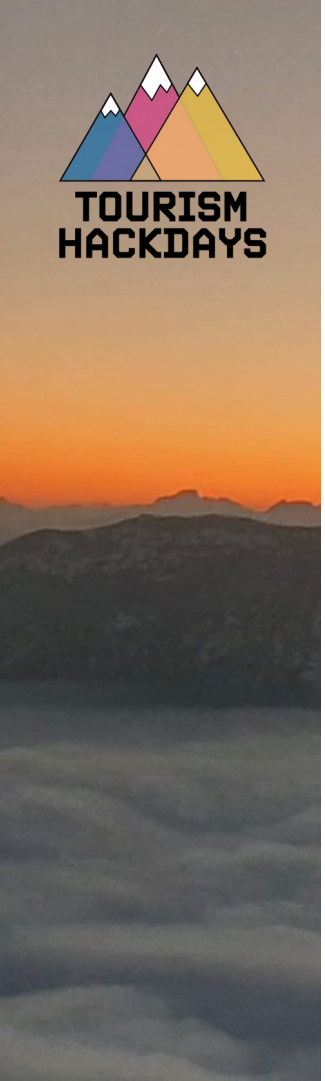


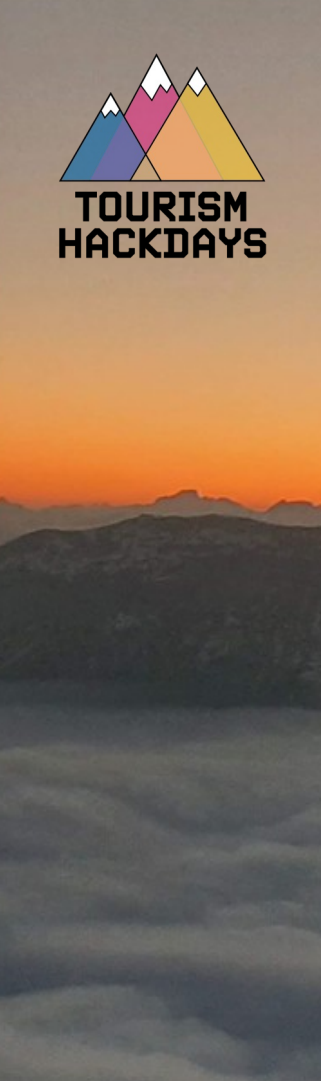
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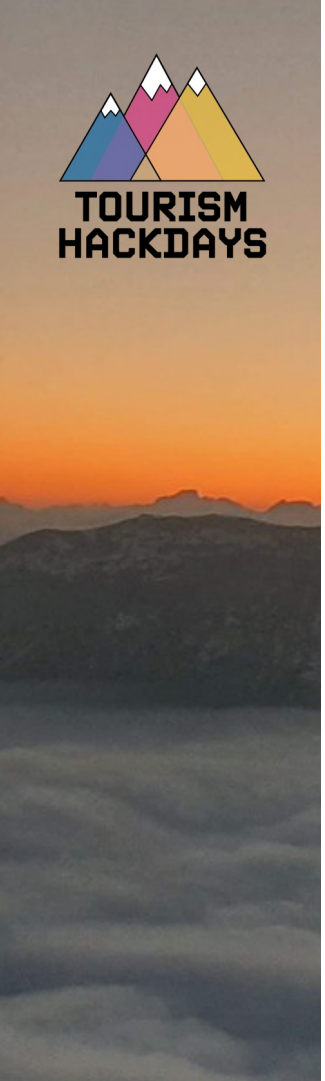
15 Challenges!

- #1 - #6: Data-based challenges
- #12 - #22: Non-data-based challenges
- If you have not selected the challenge, you may do it now
- #6, #12, #16, #19 are looking for more members



Rough Schedule Today

- April 28, 09:00 Plenary on Zoom
- Hack hack hack
- April 28, 17:00 Plenary on Zoom
  - Instructions for Documentation
  - Detailed Instructions for Presentation
- Hack, hack, hack



Rough Schedule Tomorrow

- April 29, 08:15 Wake-up Plenary on Zoom

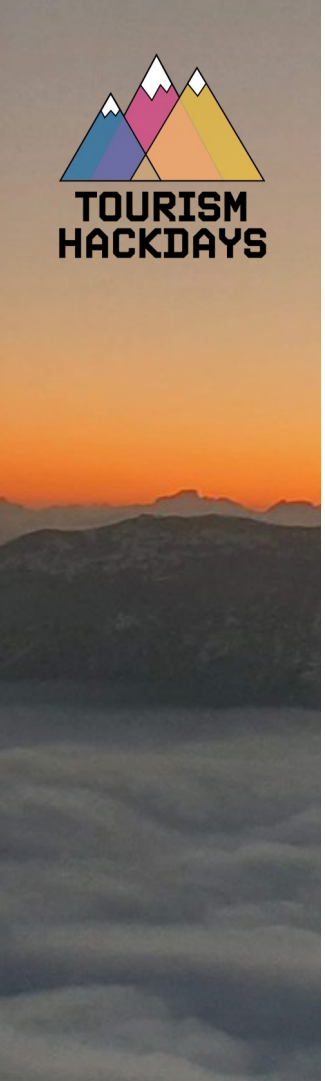
- Hack, Hack, Hack

- April 29, 13:15: Deadline for presentation slides
- April 29, 14:00 Presentations
  (max. 5 mins per team) Template see chat

- April 29, After Presentations
  Virtual Apéro

Coaches

- Actively approach coaches (and challenge owners)
  - Find a free white slot on the coaching table
  - Contact challenge owner via e-mail / SMS so he/she knows the group-Zoom-link day/time



Communication

- Communication in Groups
  - Slack Channels
  - Independent Group-Zoom-Sessions

- Communication with OC
  - Slack - Channel: “plenum” / “help”
  - Please come to Zoom Plenaries:
    We can not get you back

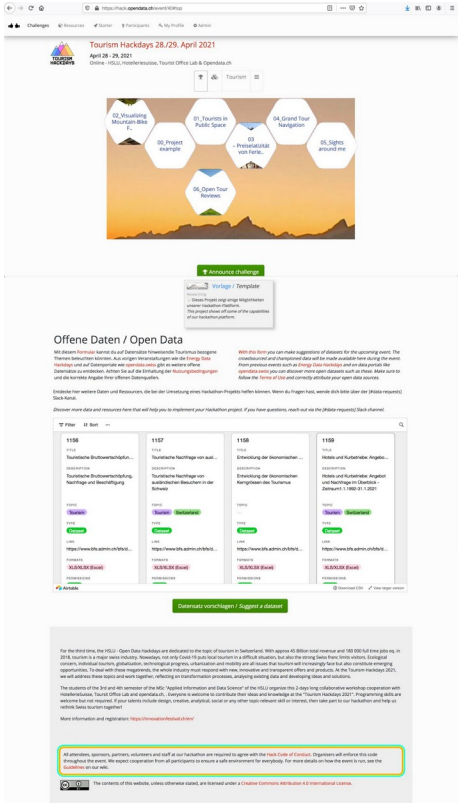
Communication

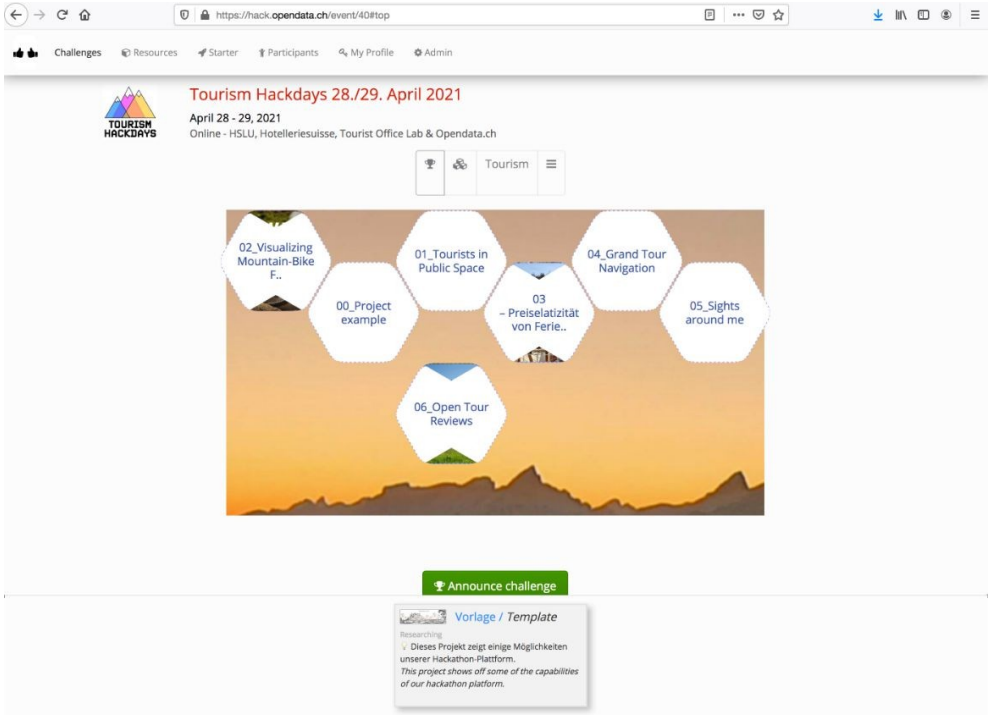


Additional tool for brainstorming, mapping, idea generation, etc. within group

Mail to anna.dietrich@gutundgut.ch to get a miro board for your group

hack.opendata.ch





Data Directories

Offene Daten / Open Data

Mit diesem Formular kannst du auf Datensätze hinweisendie Tourismus bezogene Themen beleuchten könnten. Aus vorigen Veranstaltungen wie die Energy Data Hackdays und auf Datenportale wie opendata.swiss gibt es weitere offene Datensätze zu entdecken. Achten Sie auf die Einhaltung der Nutzungsbedingungen und die korrekte Angabe Ihrer offenen Datenquellen.

With this form you can make suggestions of datasets for the upcoming event. The crowdsourced and championed data will be made available here during the event. From previous events such as Energy Data Hackdays and on data portals like opendata.swiss you can discover more open datasets such as these. Make sure to follow the Terms of Use and correctly attribute your open data sources.

Entdecke hier weitere Daten und Ressourcen, die bei der Umsetzung eines Hackathon-Projekts helfen können. Wenn du Fragen hast, wende dich bitte über der [#data-requests] Slack-Kanal.

Discover more data and resources here that will help you to implement your Hackathon project. If you have questions, reach out via the [#data-requests] Slack channel.

Filter | Sort | ...

1156	1157	1158	1159
TITLE: Touristische Bruttowertschöpfun...	TITLE: Touristische Nachfrage von ausl...	TITLE: Entwicklung der ökonomischen ...	TITLE: Hotels und Kurbetriebe: Angebo...
DESCRIPTION: Touristische Bruttowertschöpfung, Nachfrage und Beschäftigung	DESCRIPTION: Touristische Nachfrage von ausländischen Besuchern in der Schweiz	DESCRIPTION: Entwicklung der ökonomischen Kerngrössen des Tourismus	DESCRIPTION: Hotels und Kurbetriebe: Angebot und Nachfrage im Überblick - Zeitraum1.1.1992-31.1.2021
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Airtable | Download CSV | View larger version

Datensatz vorschlagen / *Suggest a dataset*

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Festival Map

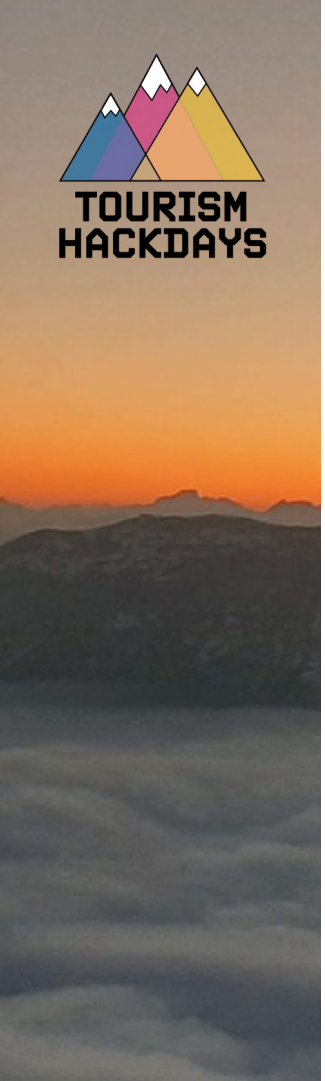


To win

- Prices
  Coaching or
  Media Package from Hotel-& Tourismrevue
  worth a total of CHF 3’250.-
  (1’500.-/1’000.-/750.-)

- Apply for the MILESTONE InnovationDay





Suggested next Steps

- Go to Zoom Session of the Group
- Welcome additional group members
- Contact Challenge Owner if needed
- Think about involving coaches
- Use Miro or other tools (such as Canvas)
- In case of questions to OC text us in Slack

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Good luck



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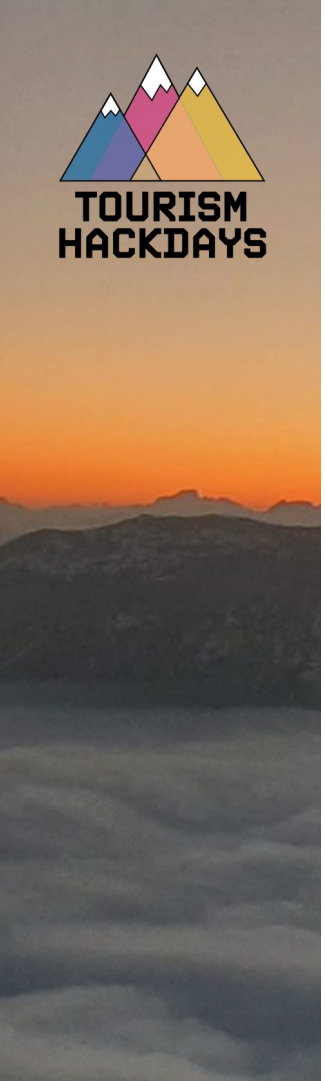
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Plenary April 28

Session will start in





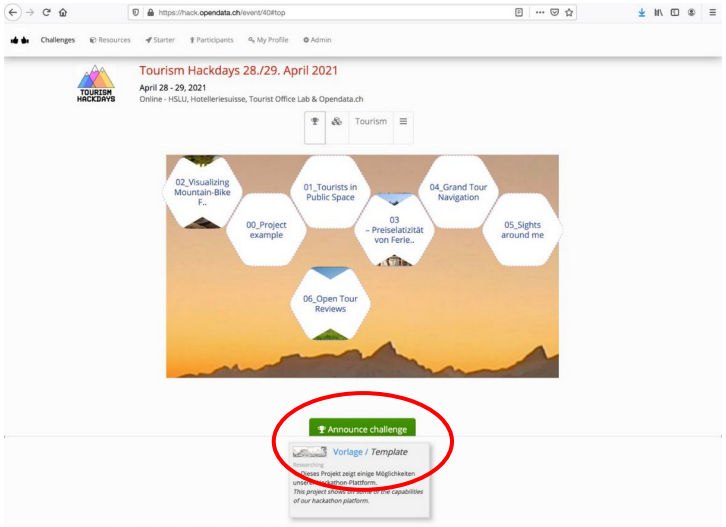
Documentation of Results

Presentations will be recorded and published on innovationfestival.ch

Recordings: #1 - #6 also on hack.opendata.ch

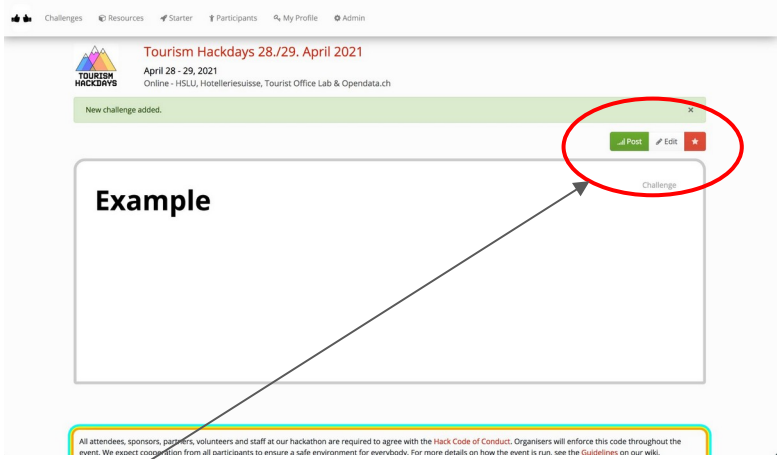
Documentation

Data Based Challenges (#1 - #6) on hack.opendata.ch

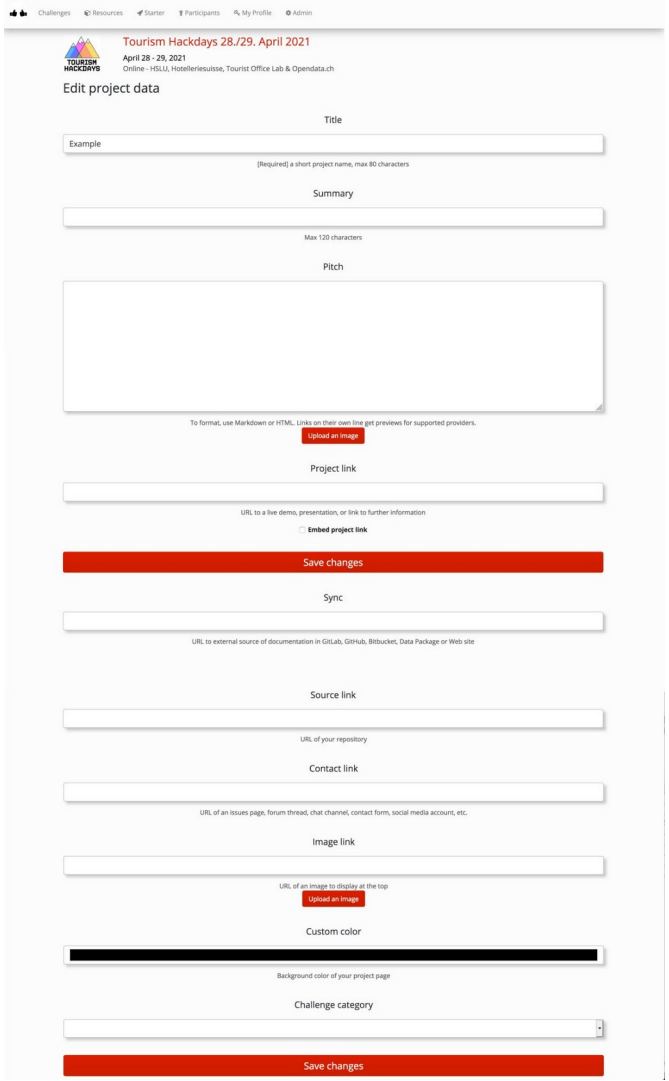


#1 - #6 hack.opendata.ch





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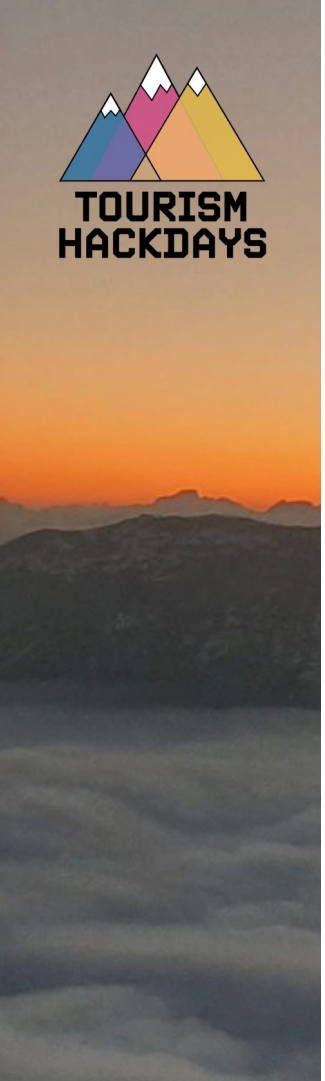


Final Presentation

- Max. 4 slides / demonstrations welcome
- Max. 5 minutes
- Where to fill in your pitch Slides (16:9)
- Screen is normally presented by OC
- Link to Presentation-Slides in chat
- Deadline to finish slides is: tomorrow 13:15

After Final Presentation

- Start thinking about continuing the “project”
- Talk with the challenge owner about potential next steps
- Apply for MILESTONE InnovationDay ?



How to proceed during night

- Don’t forget to eat and to drink
- Post picture on Instagram/Twitter using #tourismhackdays by tomorrow 10:00

  ⇒ OC will send a surprise for best pictures
- Slack channels are open; OC is available until 10:00 pm, today
- Wake-up-Plenary tomorrow 08:15

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Wake up April 29

Session will start in



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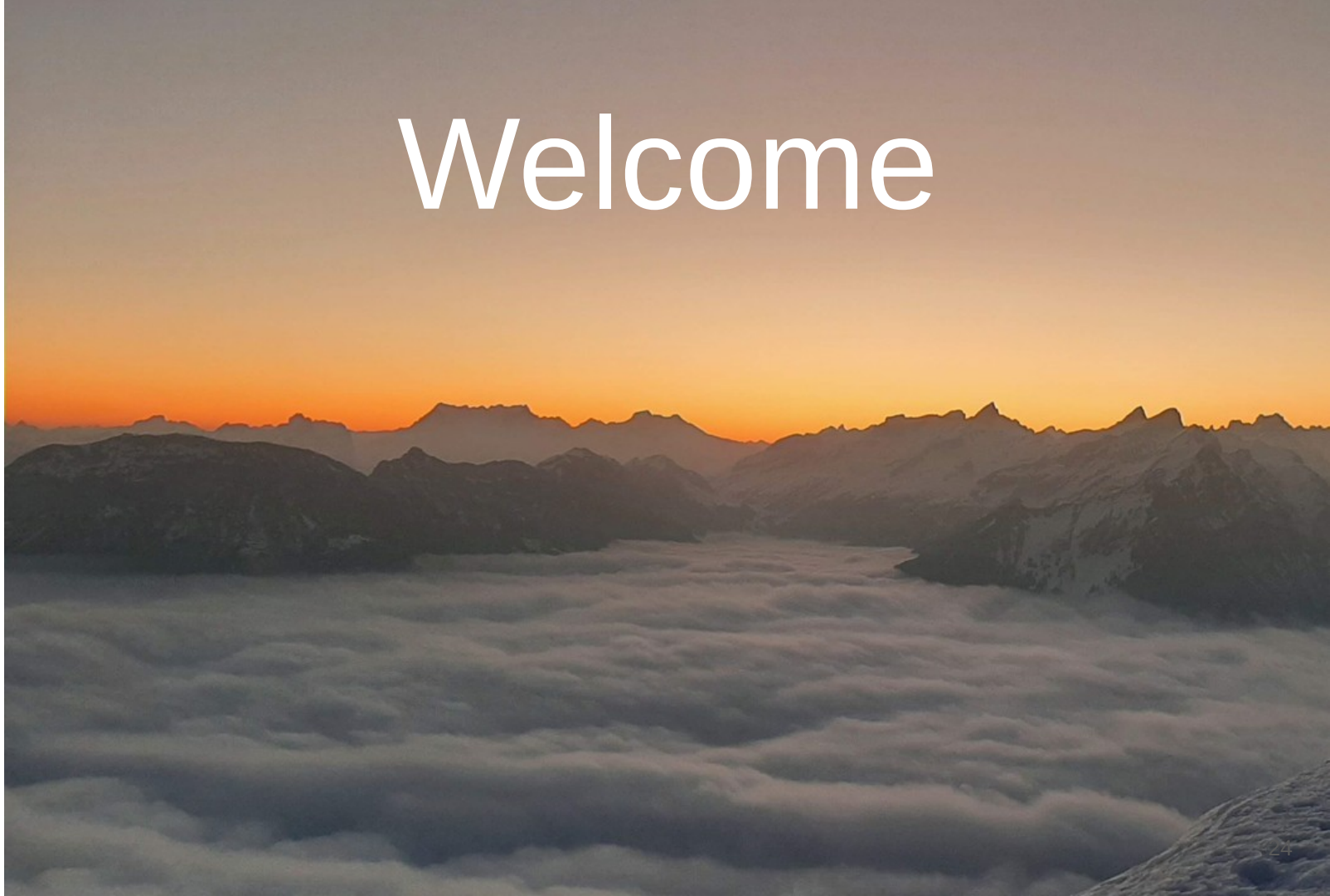
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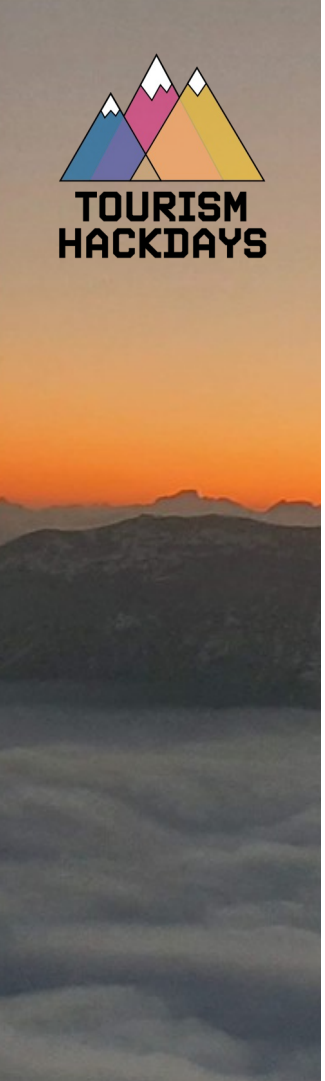
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Welcome



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Certificate

If you would like to have a certificate of participation, provide us your name via Google-Sheet!

How to proceed until the presentation

- Approach coaches for support
- Post picture on Instagram/Twitter using #tourismhackdays by 10:00
- Ask questions on Slack
- Finish presentation slides by 13:15
- Share Zoom-Plenary Link