

Total Recall

How Food Traceability helps effective recall handling

Powered by Ambrosus

Current Problem with Recalls

In 2017, there were 578 product recalls in Europe.

The current system (RASFF) is slow and is not readily available to consumers.

Only ⅓ of all the recalled products were recovered.

Consumers don’t know if their purchased product is safe.

Our Solution

Information on the entire supply chain and recalls of any product readily accessible to consumers, retailers, and manufacturers.





