

Collaborating with Data for Good

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Who we are and what we do - our mission



Who

We are a community of over 2400 data scientists who want to improve the world through data science.

How

Enable and empowering civil society actors to identify and harness the potential of (their) data.

With

Our Data4Good projects, data literacy offers and community work.

CorrelAid - Democratizing Data Science



~ 2015

Analyzing member survey for the
Scout Association Hamburg 🧑🏻

5 volunteers from 5 cities across
Germany and Switzerland



~ 2024

Civic Data Lab - connect and
enable civil society as a whole.

CorrelAid, Caritas & German
Informatics Society funded by a
German Federal Ministry



What have we learnt?

- Data without domain knowledge is **nothing**
 - Take your users/customers seriously (listen, listen, listen!)
- As we grew (up), the projects grew with us
 - From “cool” **coding projects** to **digital transformation** projects
- Climbing the ladder from **Output & Outcomes** to **Impact**
 - Building **data literacy capacity** with volunteers is hard



Berner Fachhochschule
Haute école spécialisée bernoise
Bern University of Applied Sciences

Institute Public Sector Transformation

Digital Sustainability Lab



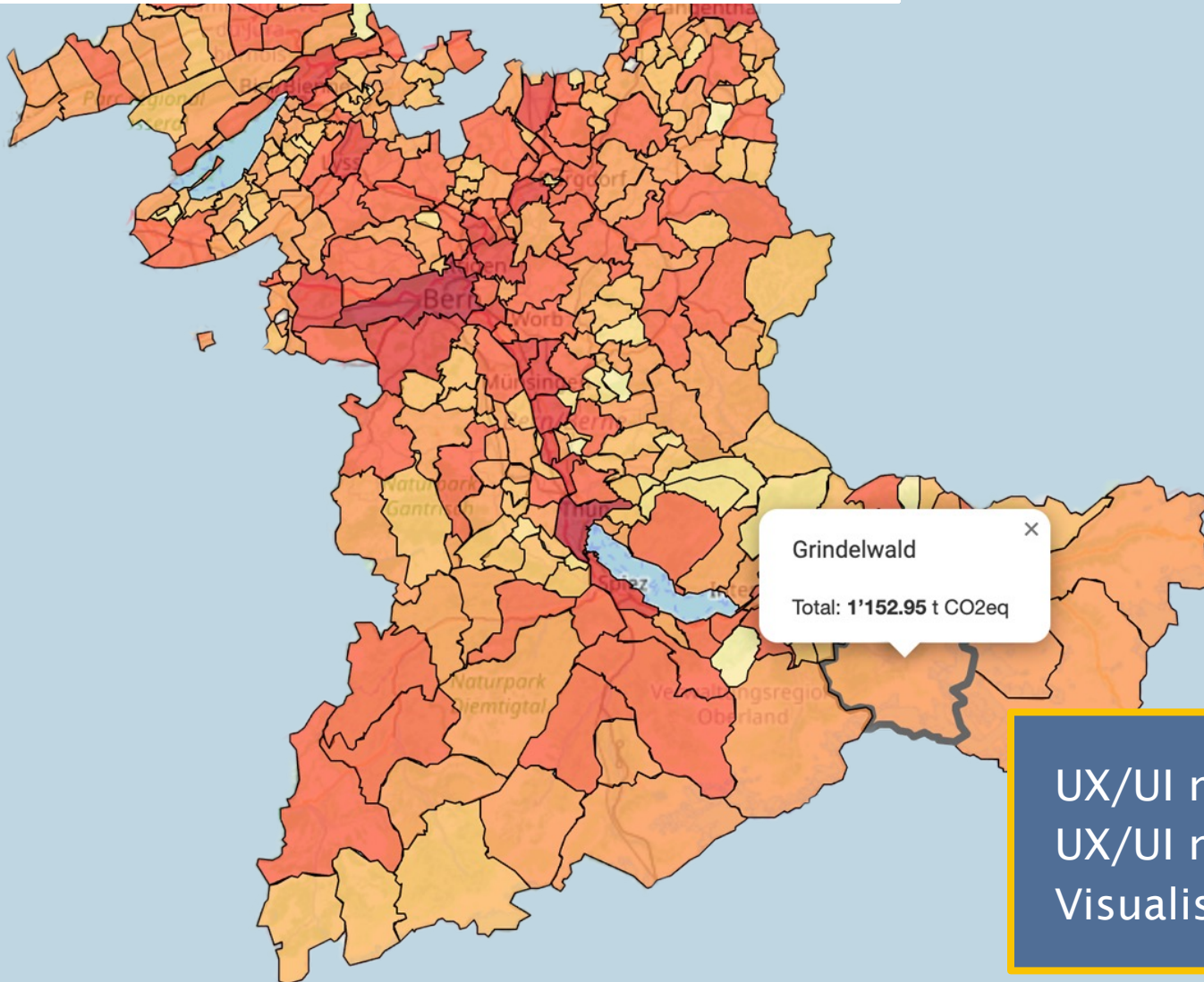
User Experience and Data Visualization for the public Sector

- ▶ User-centred design
- ▶ Needs and expectations of the citizens
- ▶ Dialogue and communication
- ▶ Accessibility of Information
- ▶ Citizen participation & efficiency
- ▶ Relationship with the administration

Institute Public Sector
Transformation

▶ Digital Sustainability Lab

Energy and climate data platform



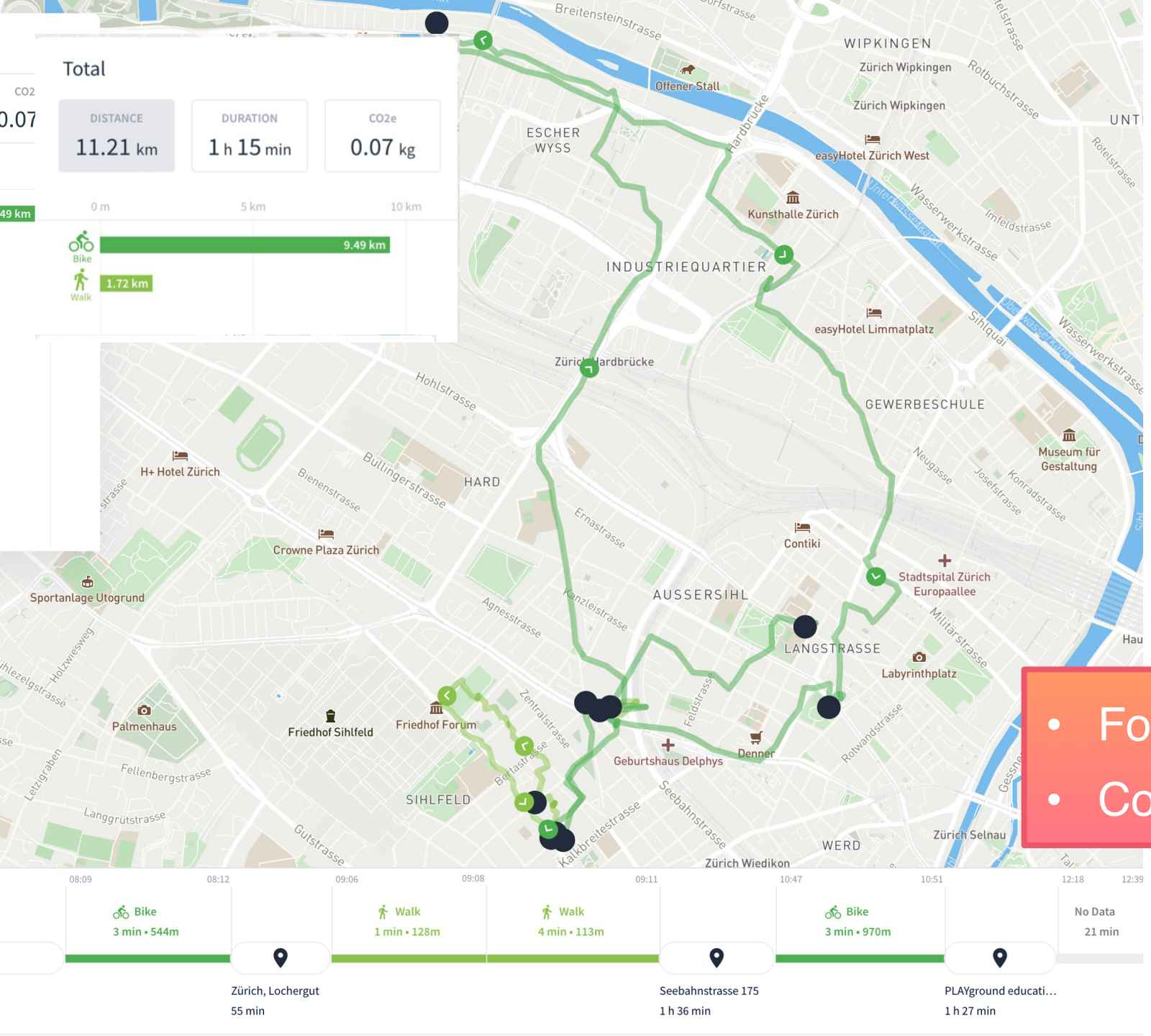
- Visualisation of energy and climate data for the canton of Bern

UX/UI must be considered
UX/UI must be part of the process
Visualisations raise awareness



Data co-operative for mobility data

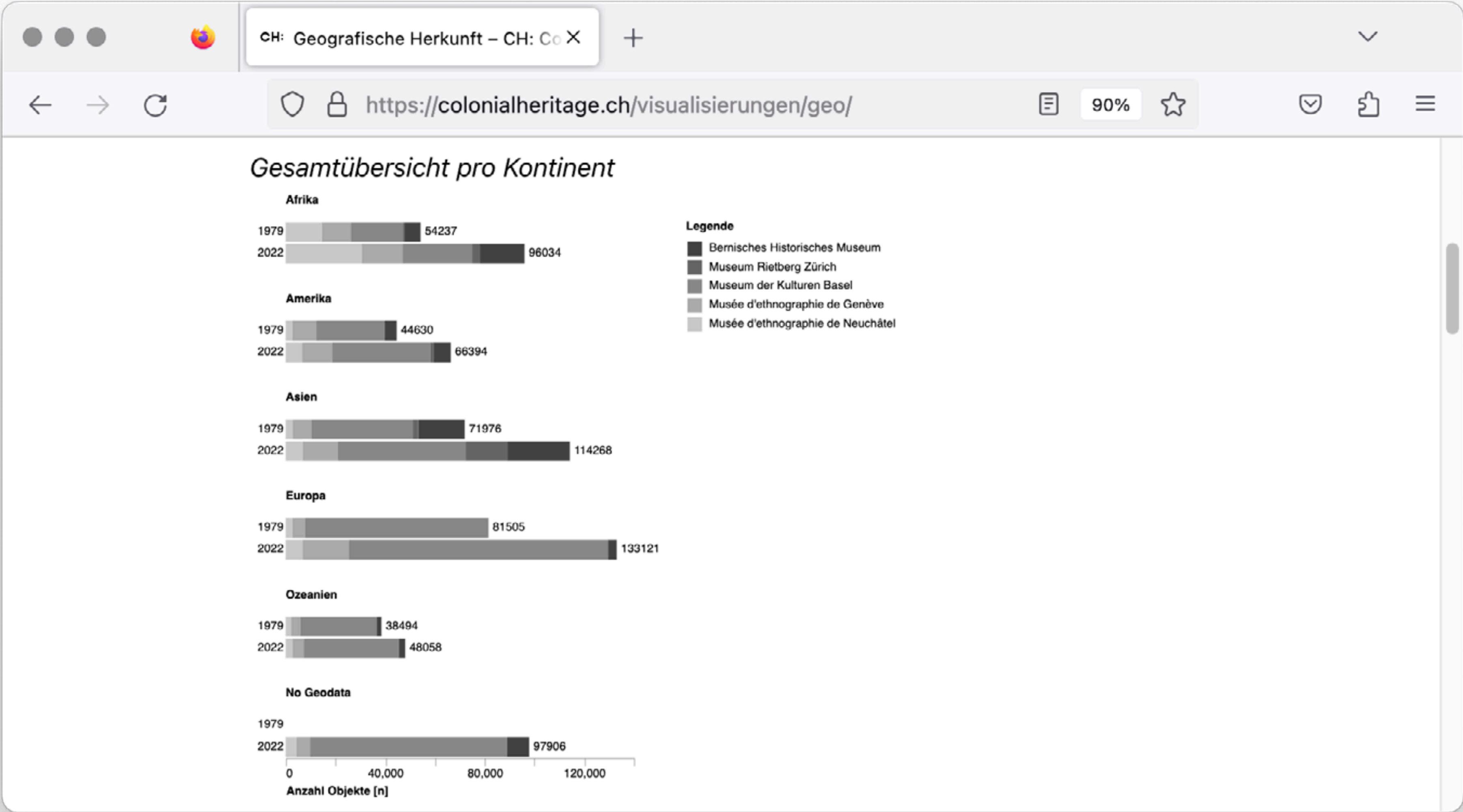
- Collection of GPS data (Posmo app)
- Trustee of mobility data
- Manage and collect personal data
- Right of members of the cooperative to have a voice



Mein Tracking vom 24.04.23

- For a fairer data economy
- Control of our own data

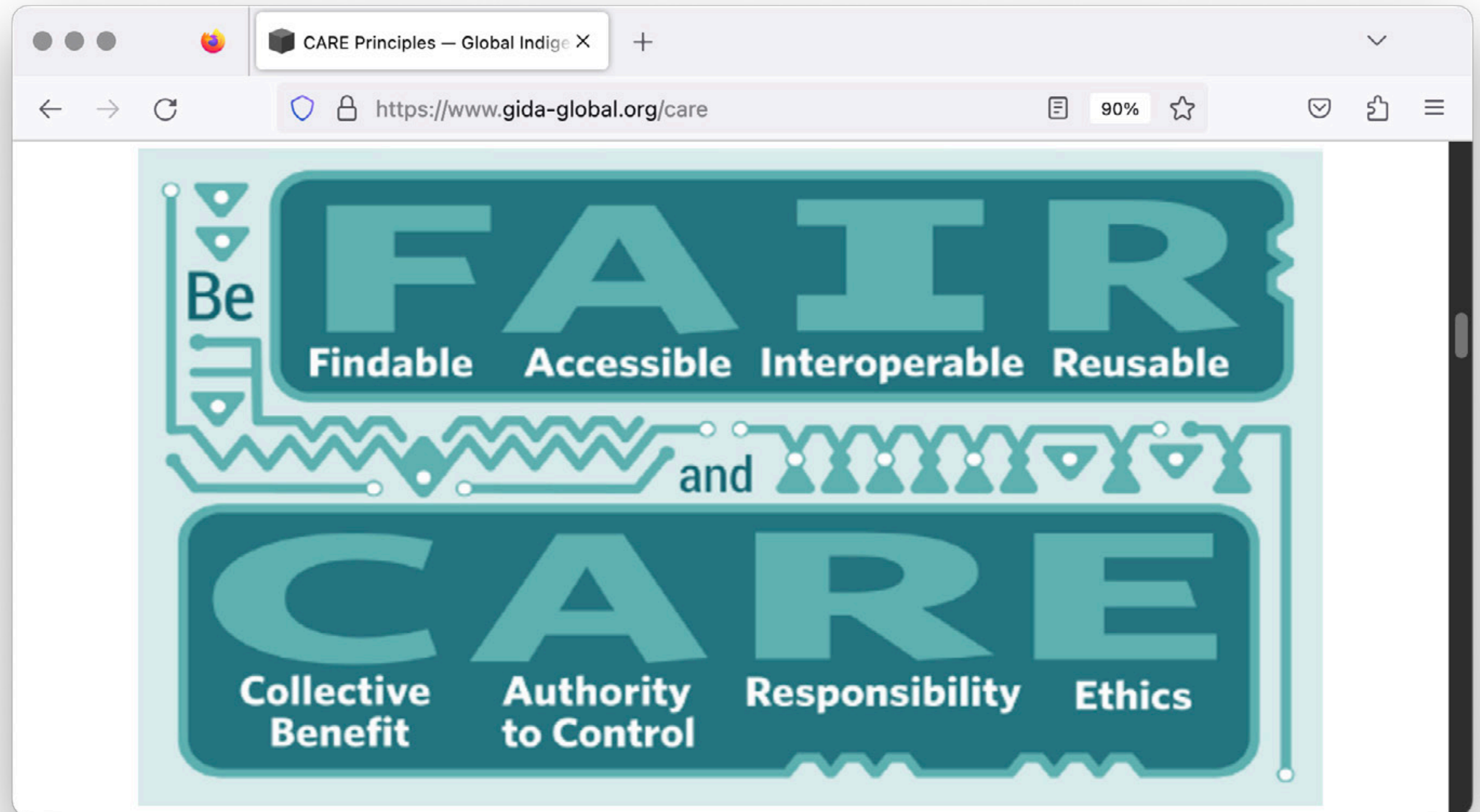
CH: Colonial
Heritage



Panel: Collaborating with Data for Good
Digital Access to Colonial Heritage in Swiss Museums

opendata.ch/2024 Forum
Université de Fribourg, 24.5.2024

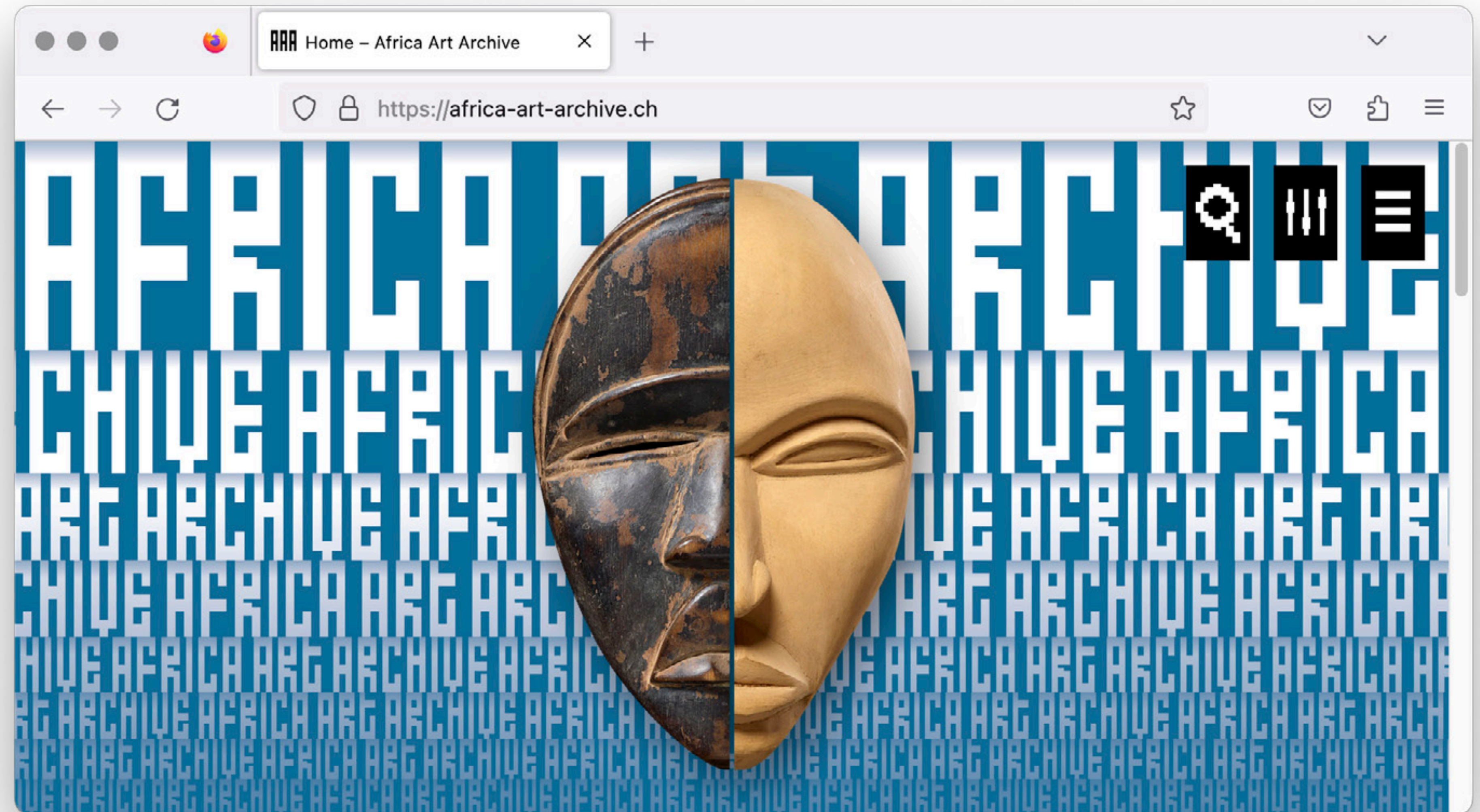
FAIR/CARE Principles for Indigenous Data Governance



Panel: Collaborating with Data for Good
Digital Access to Colonial Heritage in Swiss Museums

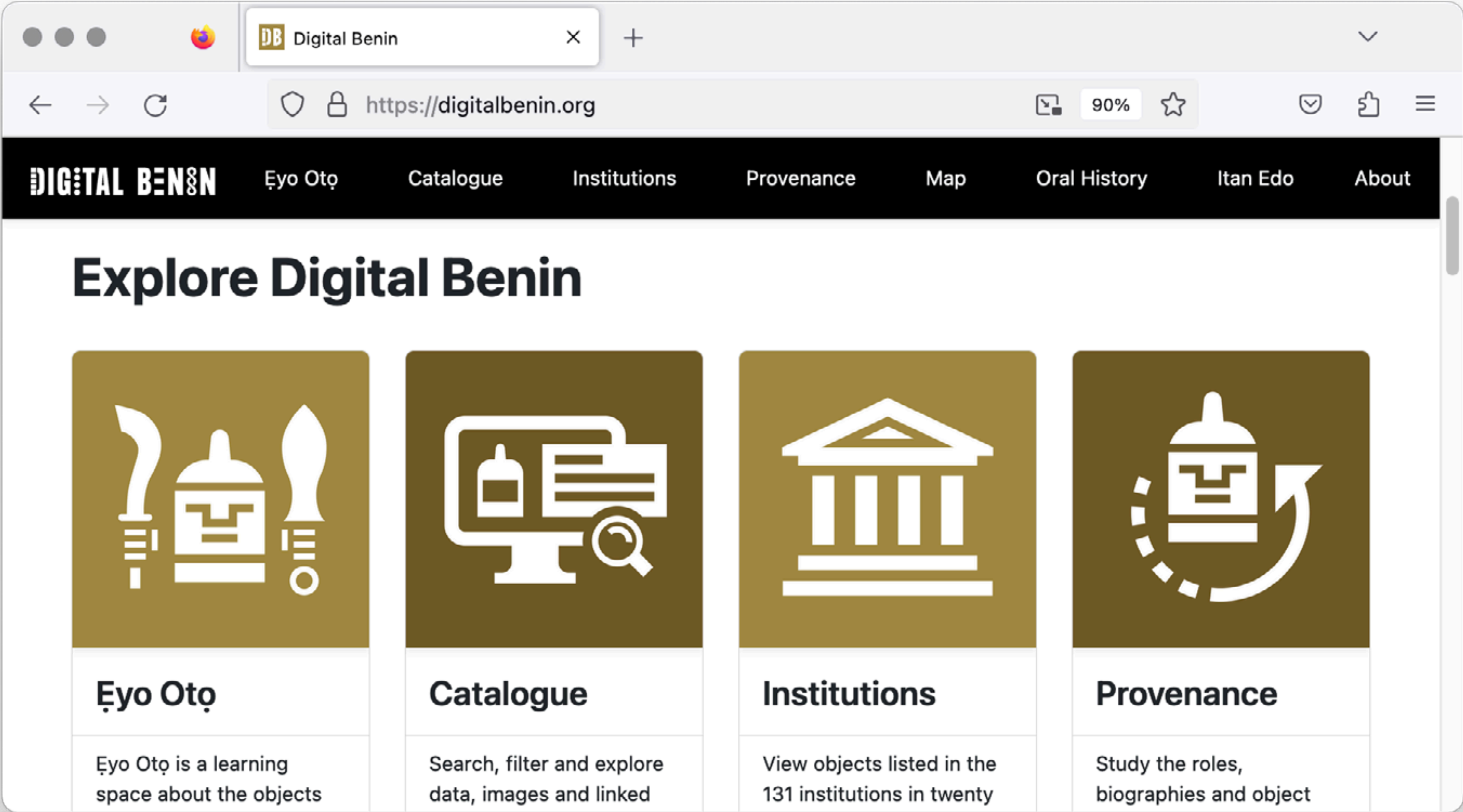
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*Africa Art Archive
(Museum Rietberg)*

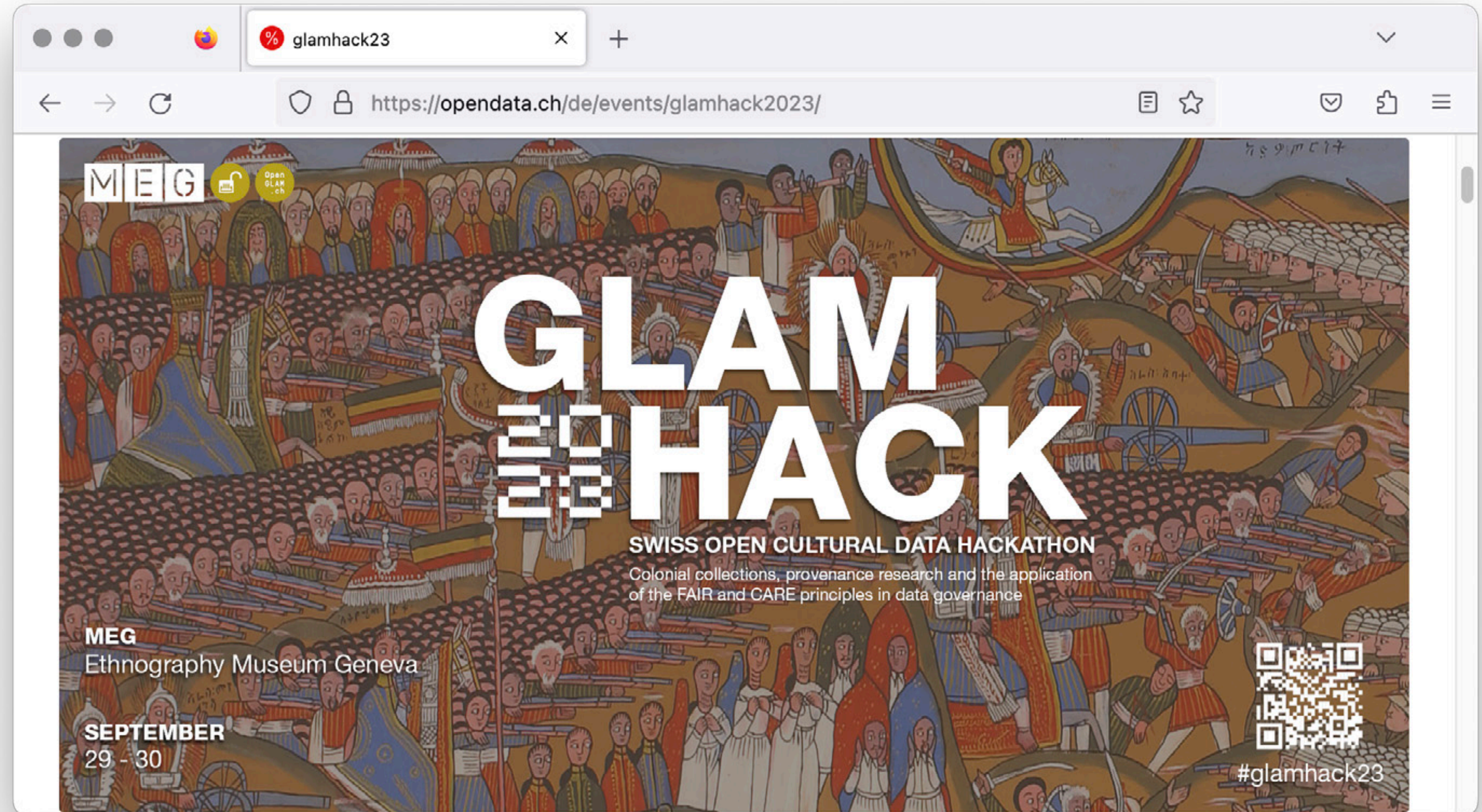


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GLAMhack
— *Swiss Open*
Cultural Data
Hackathon



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