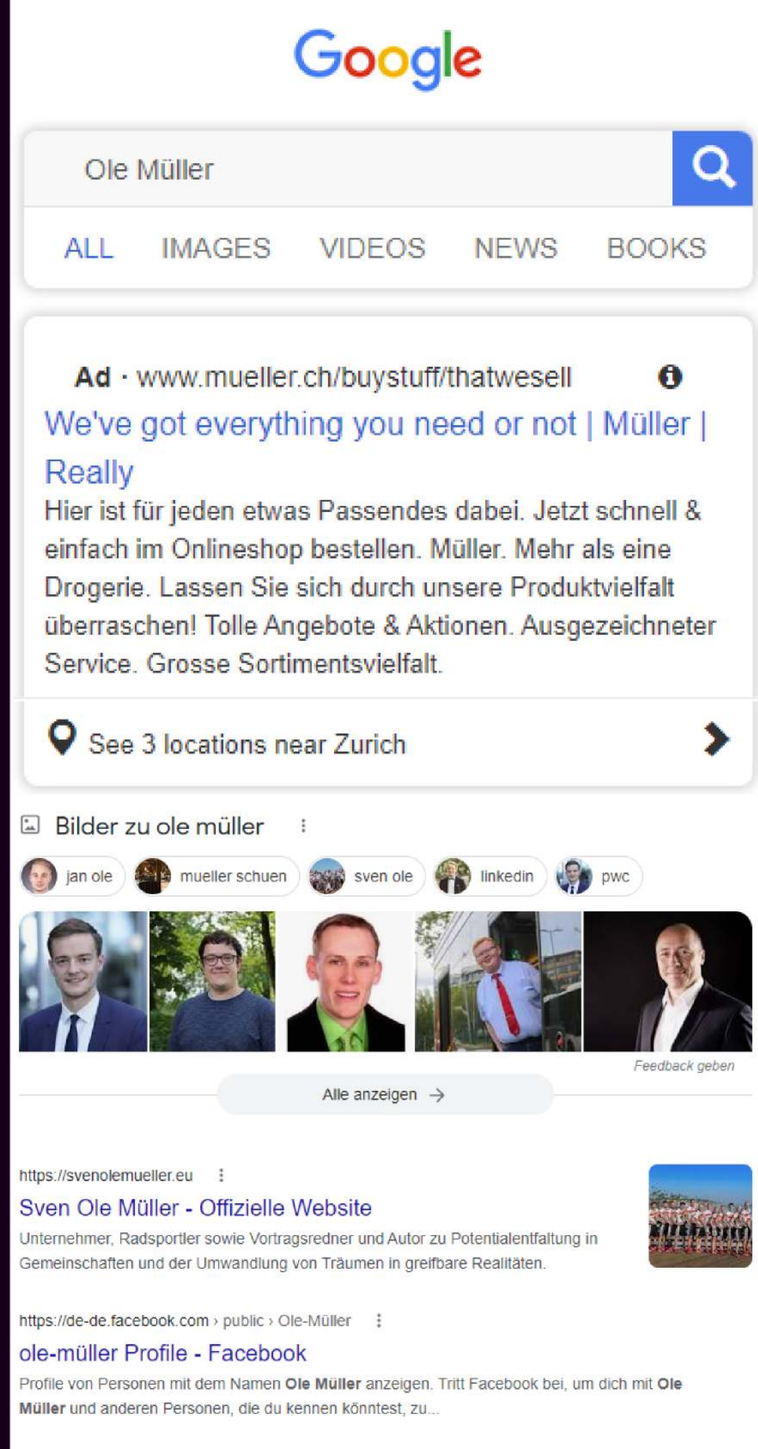


Decentralized search for the next generation of internet

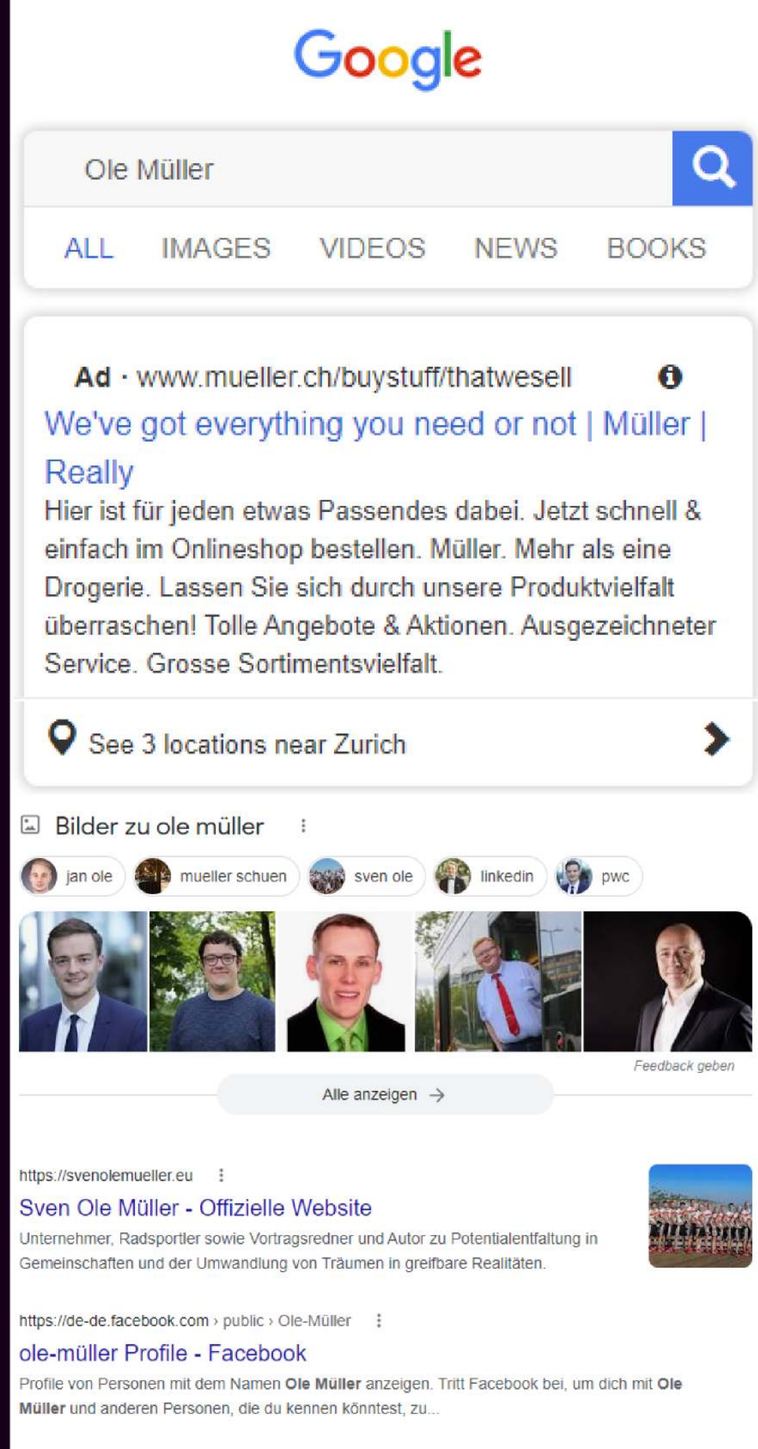
Demo Day Bern, 23.02.2023

There are frustrations around search now…



There are frustrations around search now…

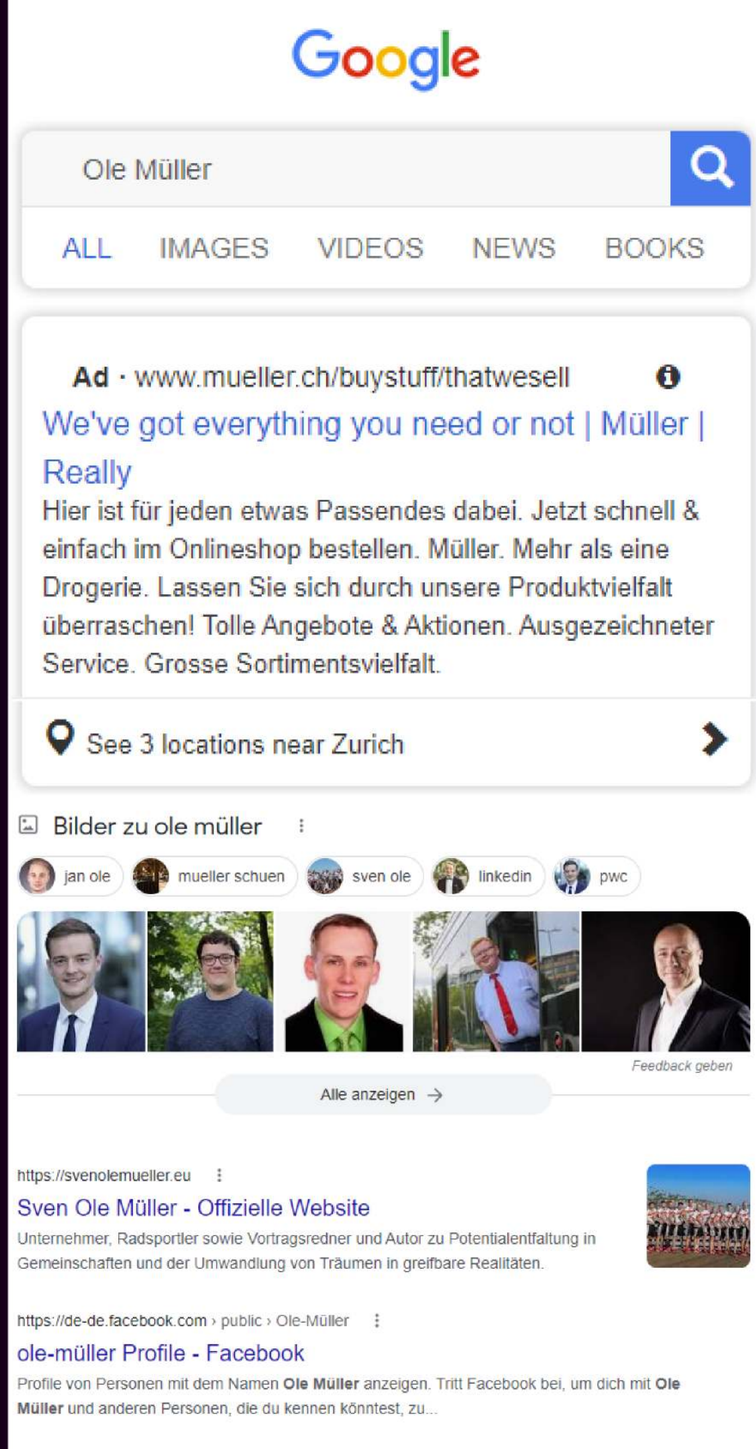




There are frustrations around search now…





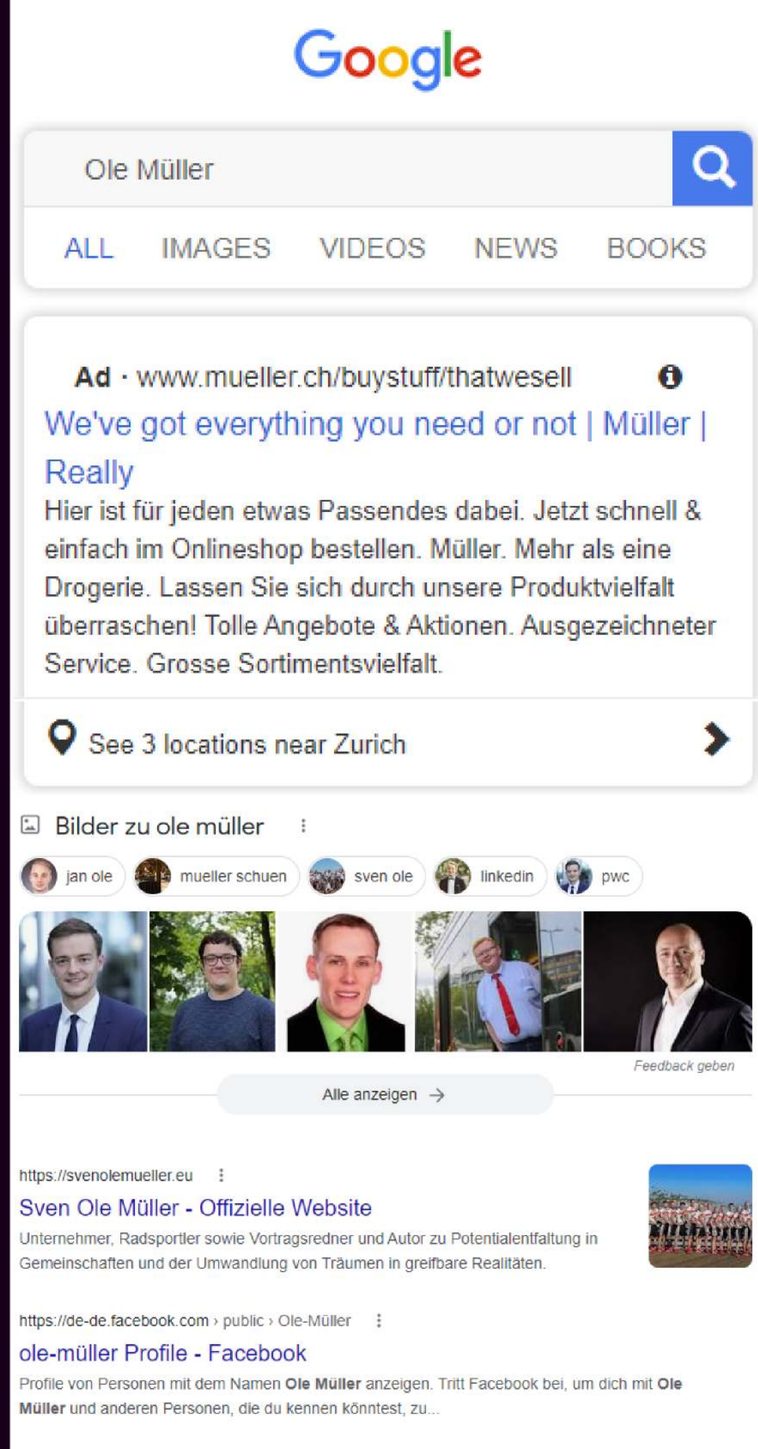


There are frustrations around search now…













Ole Müller



Google

Ole Müller

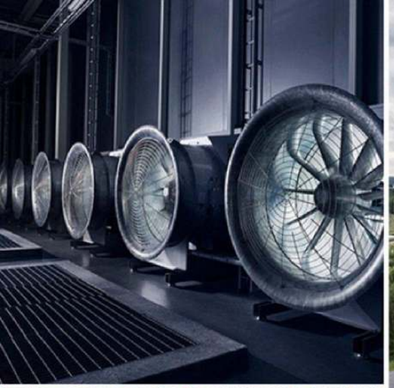
ALL IMAGES VIDEOS NEWS BOOKS

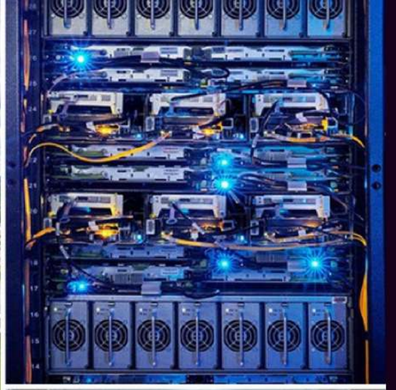
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…and also a lot of barriers



…and also a lot of barriers



…and also a lot of barriers

“Google doesn’t have better algorithms – it just has more data.”
- Peter Norvig,
Google’s leading research guru

ExoDAO: focus on knowledge discoverability, transparency and privacy…







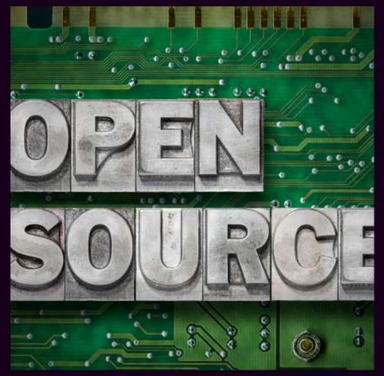
ExoDAO: focus on knowledge discoverability, transparency and privacy…







…through a decentralized solution







Transforming and Reframing Internet Search





From ad optimization to knowledge discovery

Transforming and Reframing Internet Search





From ad optimization to knowledge discovery

An equitable, transparent and self sustaining search ecosystem







Transforming and Reframing Internet Search





From ad optimization to knowledge discovery

An equitable, transparent and self sustaining search ecosystem





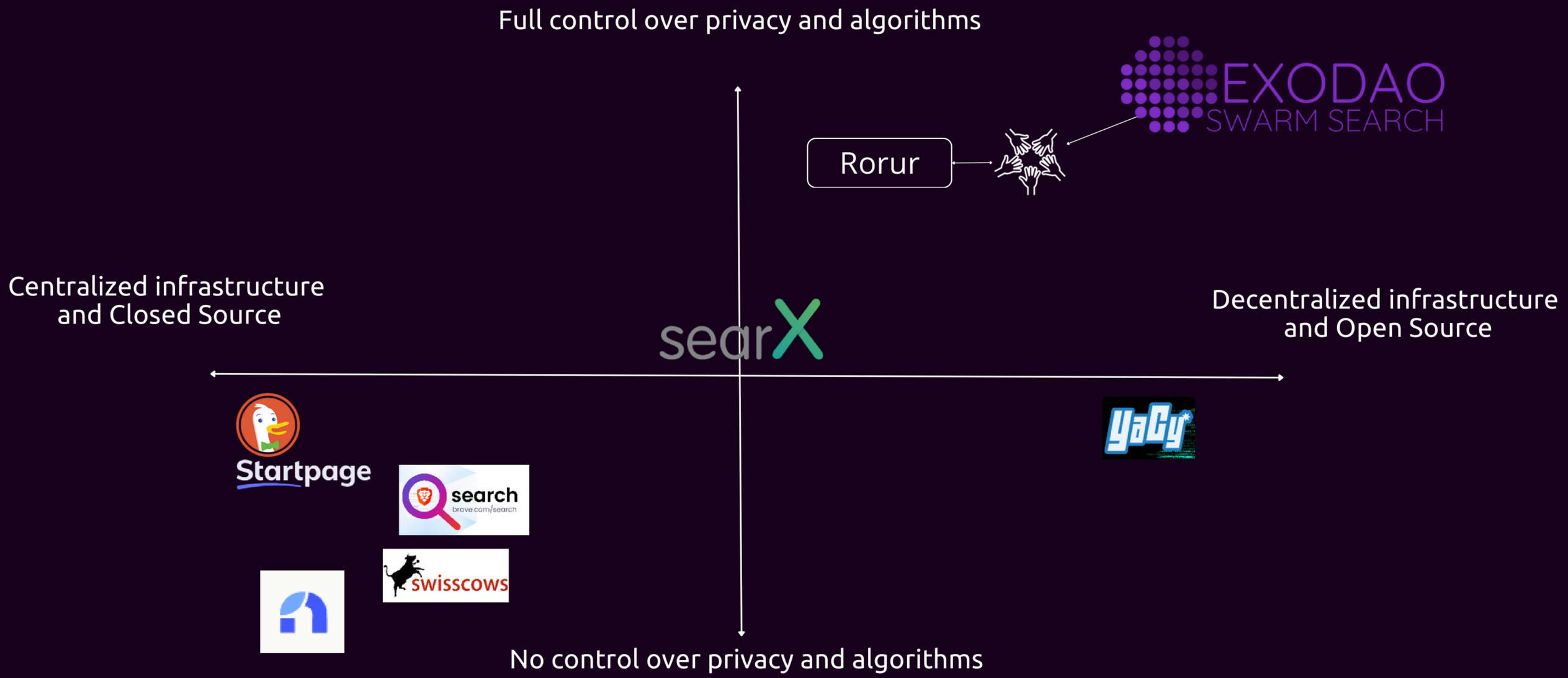




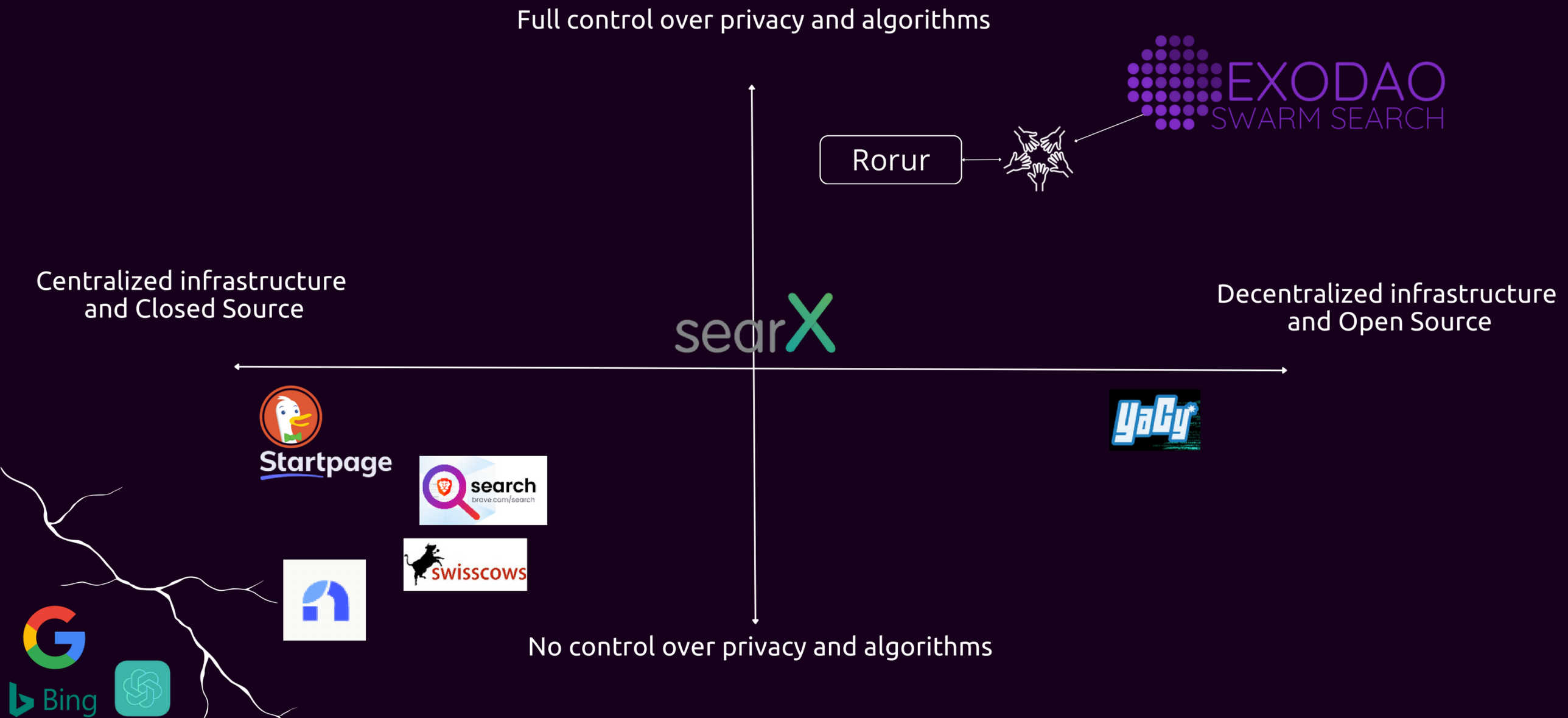


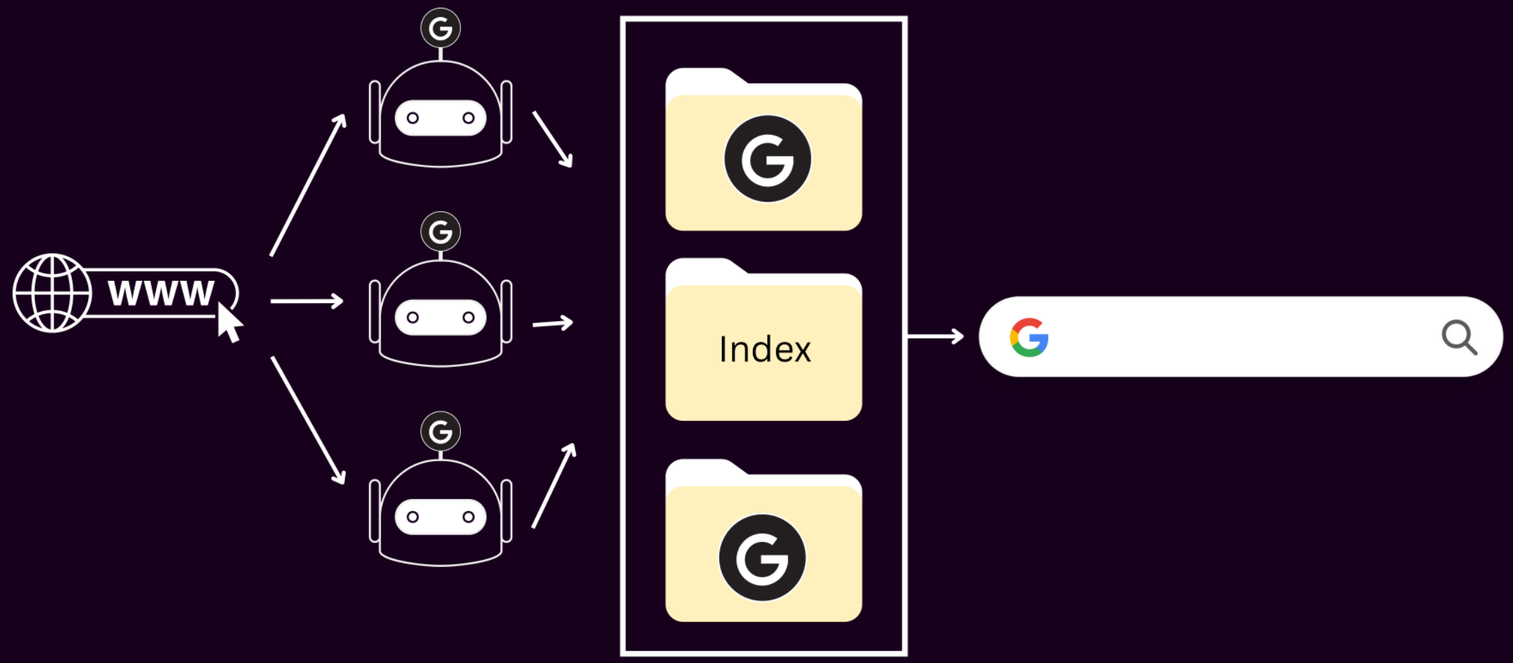
A Switzerland-born, community-driven alternative to Big Tech

The Search Space

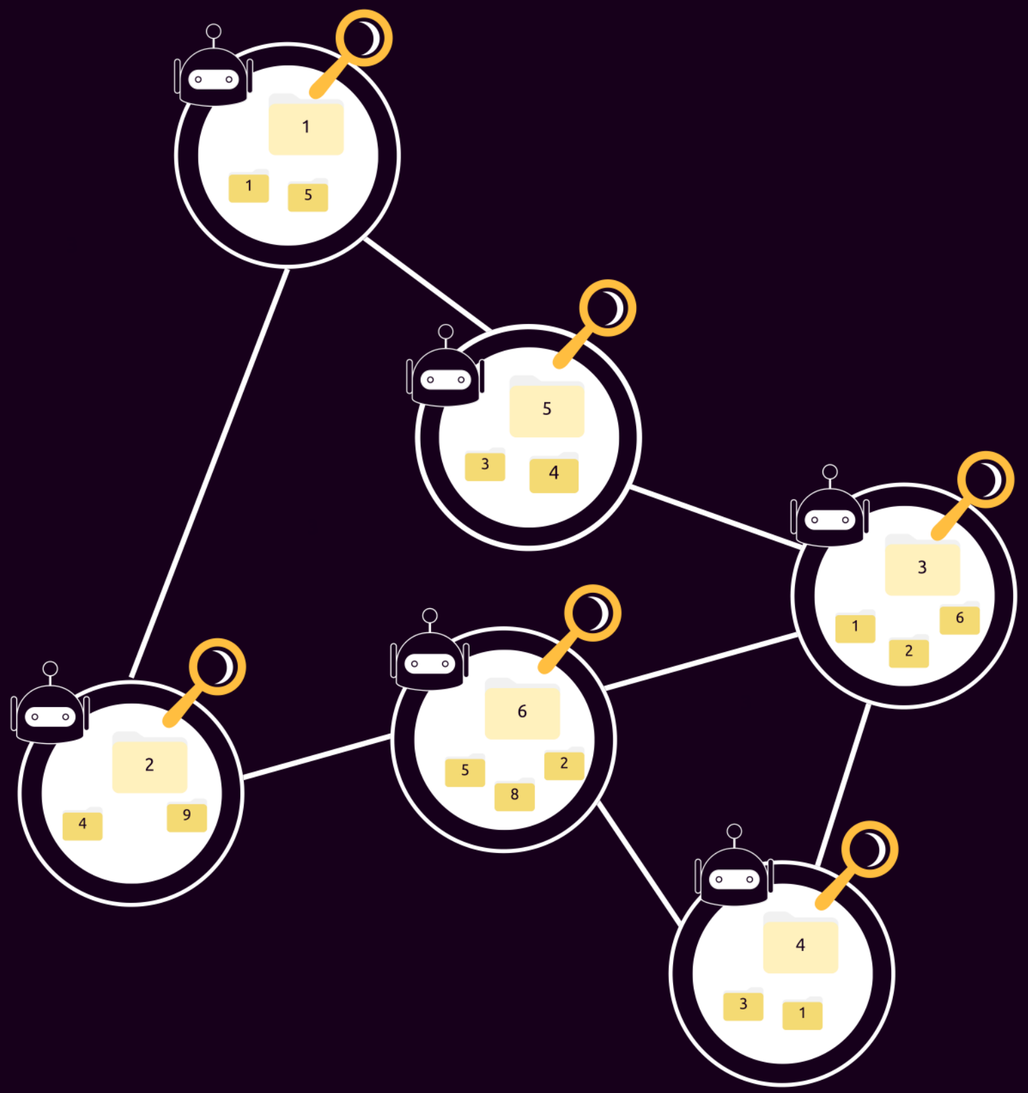


The Search Space





How does Google work?



How does

EXODAO
SWARM SEARCH

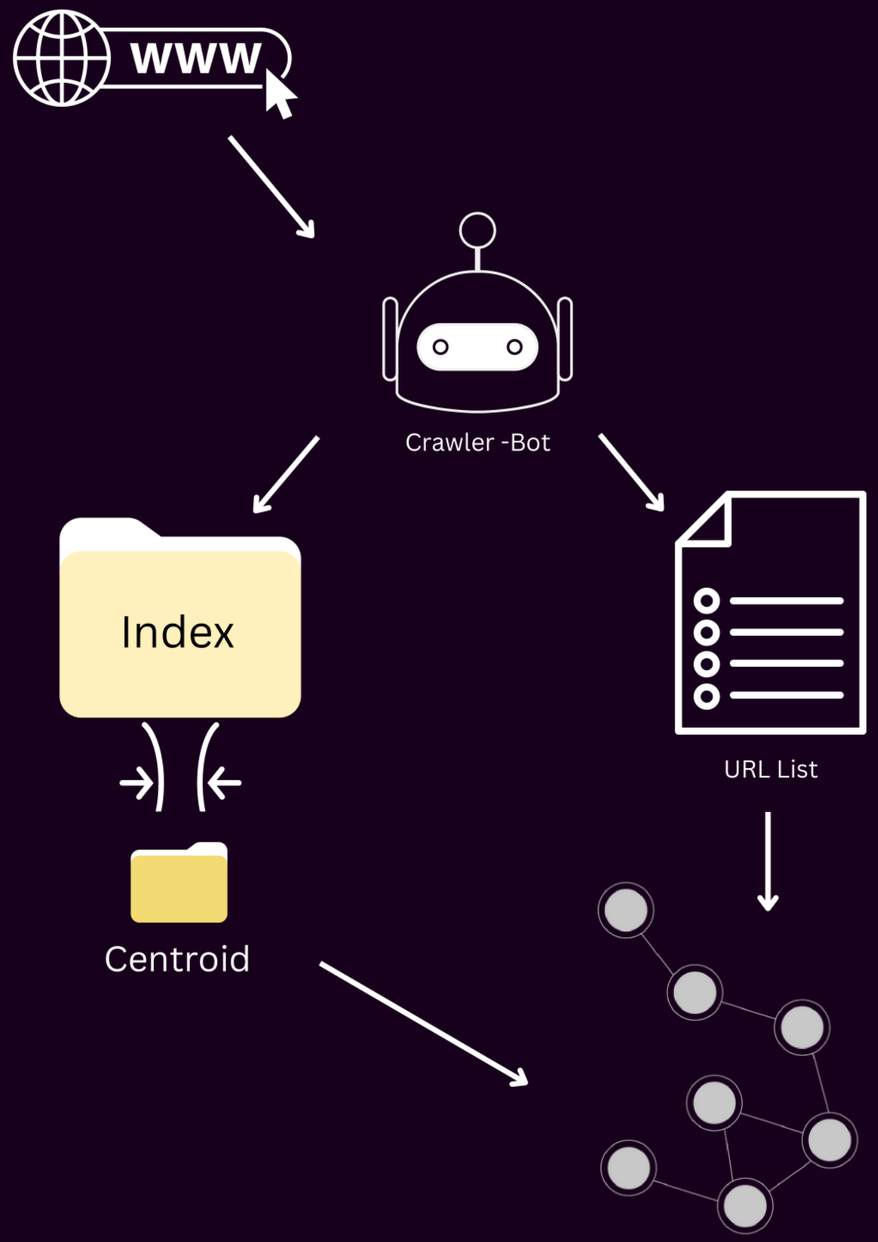
work?

On the node:

1) Crawling

2) Indexing

3) Searching



How does EXODAO SWARM SEARCH work?

On the node:

1) Crawling

2) Indexing

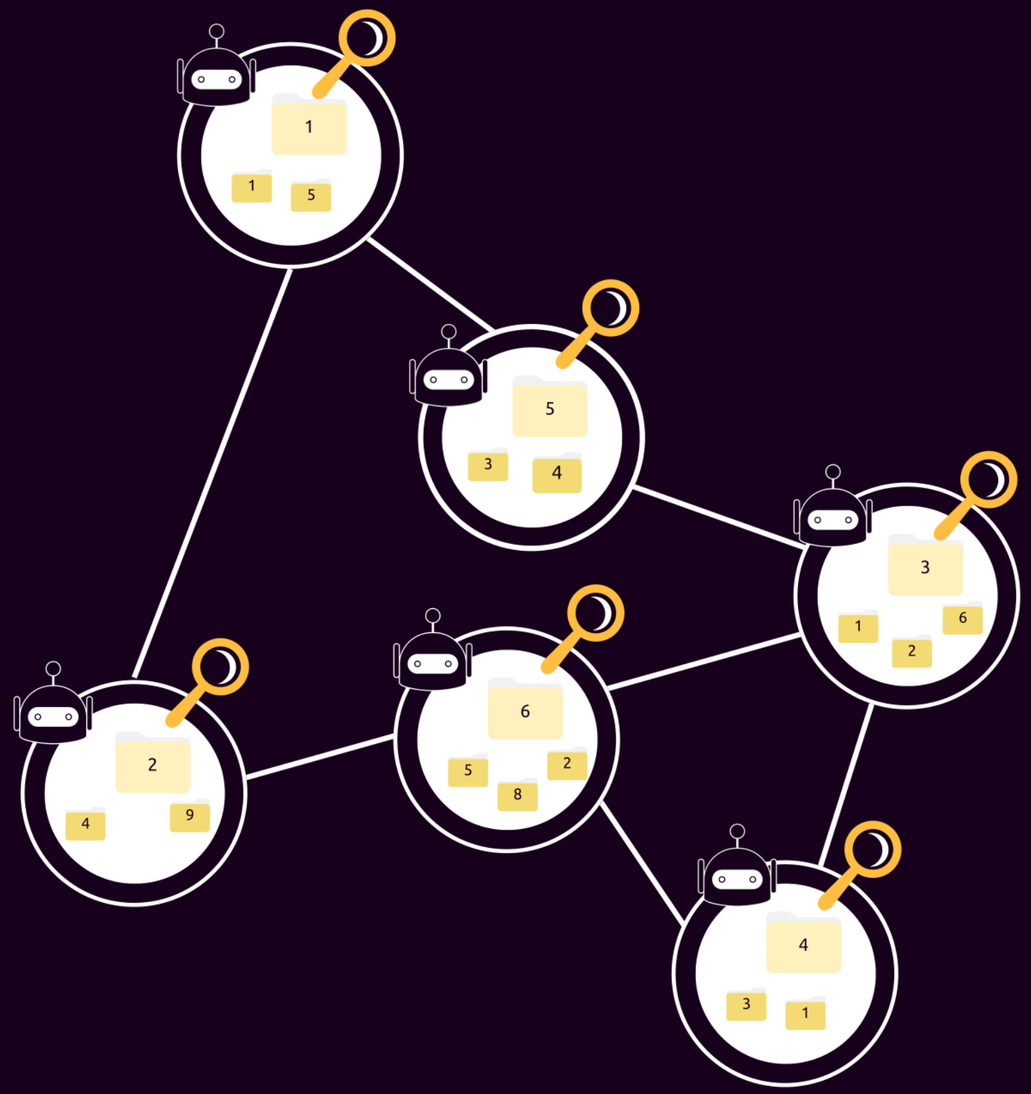
3) Searching



How does

EXODAO
SWARM SEARCH

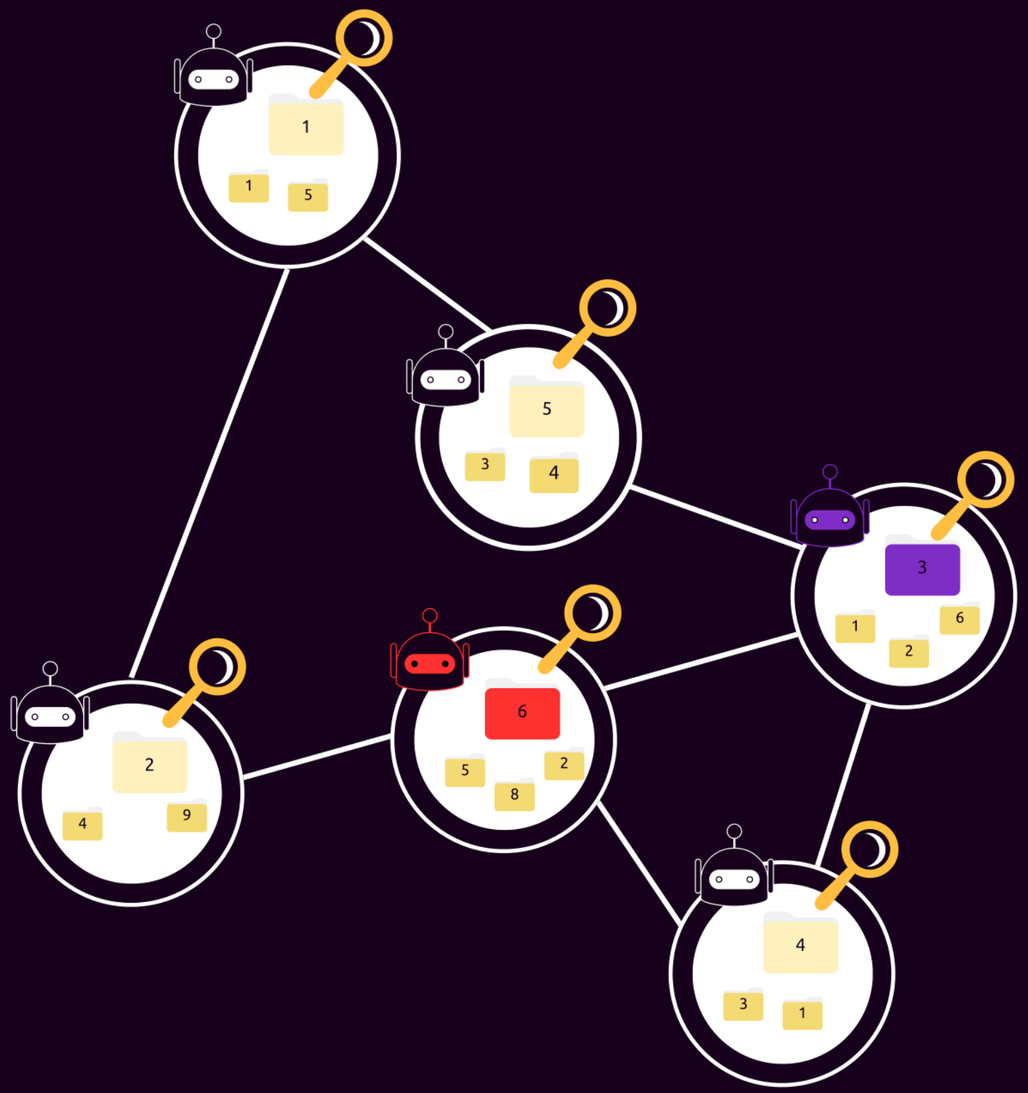
work?



How does

EXODAO
SWARM SEARCH

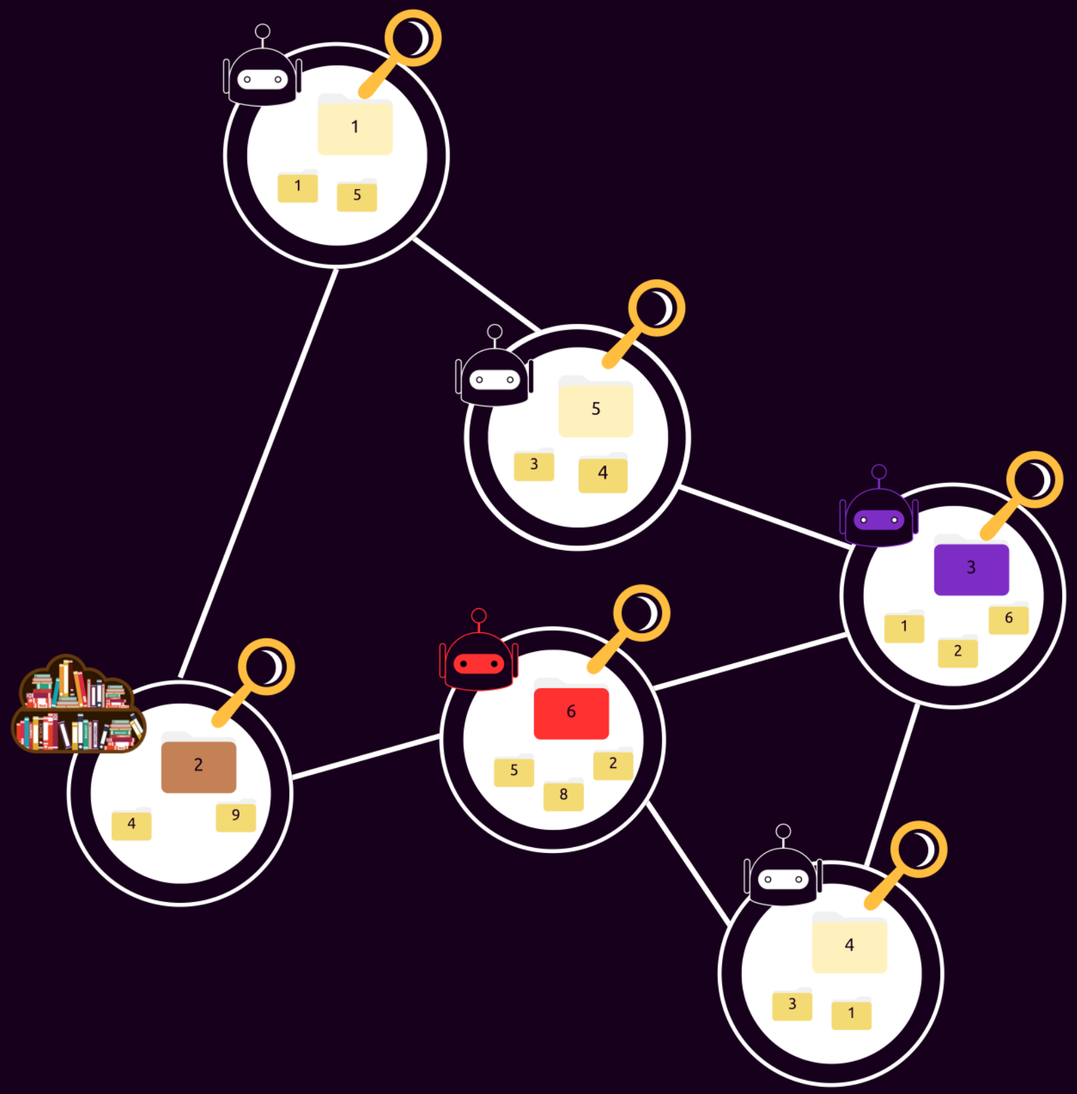
work?



How does

EXODAO
SWARM SEARCH

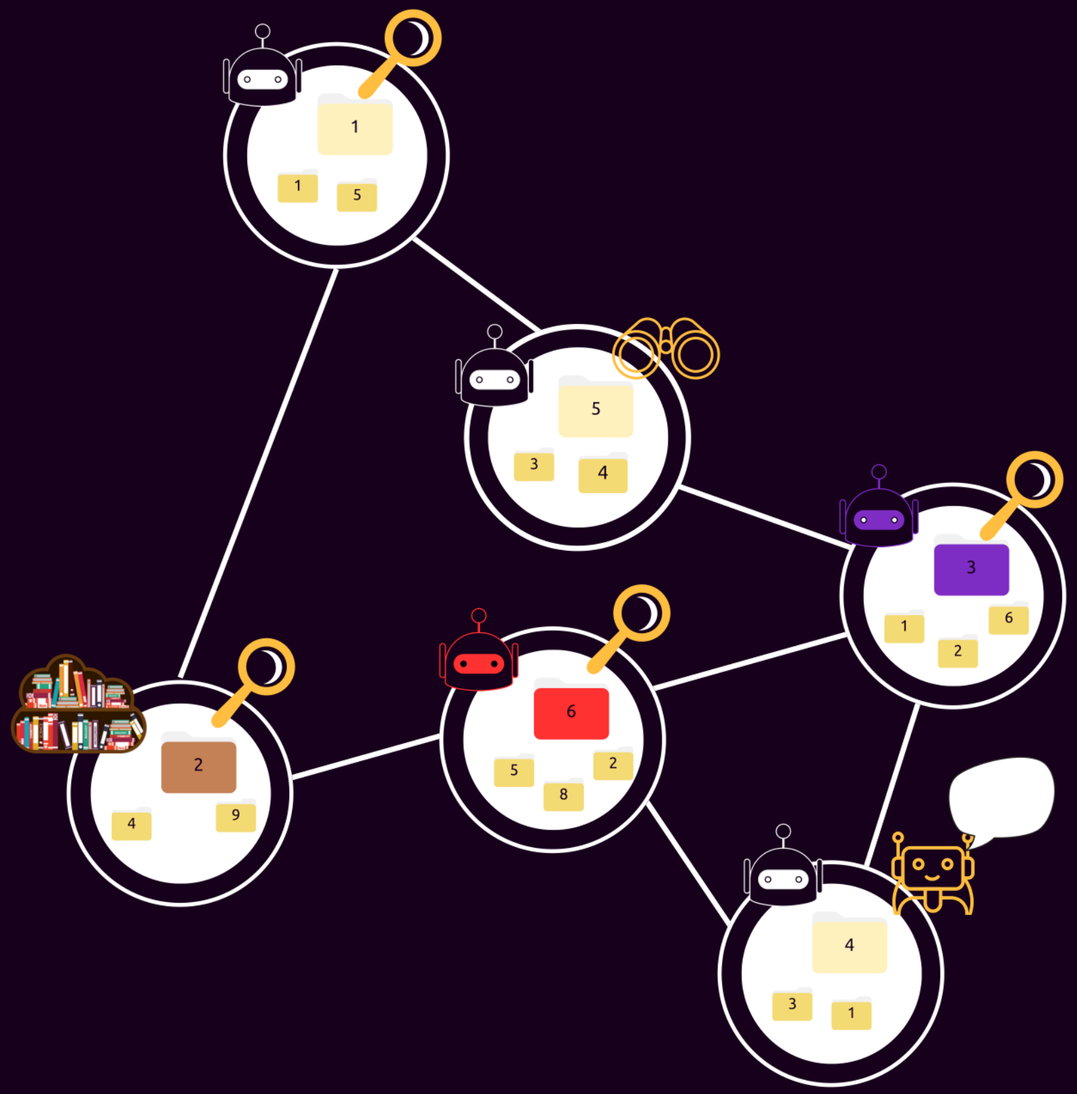
work?



How does

EXODAO
SWARM SEARCH

work?



How does

EXODAO
SWARM SEARCH

work?

The team to make it happen



Student of Interdisciplinary Sciences at ETH

Yoel Zimmermann
Developer



MSc. Mechanical Engineering ETH

Ole Müller
Developer



Member of re-Isearch Development Team, Search Algorithm Veteran

Edward Zimmermann
Developer + Advisor



MSc. Management, Technology and Economics ETH

Murod Saymudinov
Founders Associate

Aid us on the journey to (re)define search

Join our team!

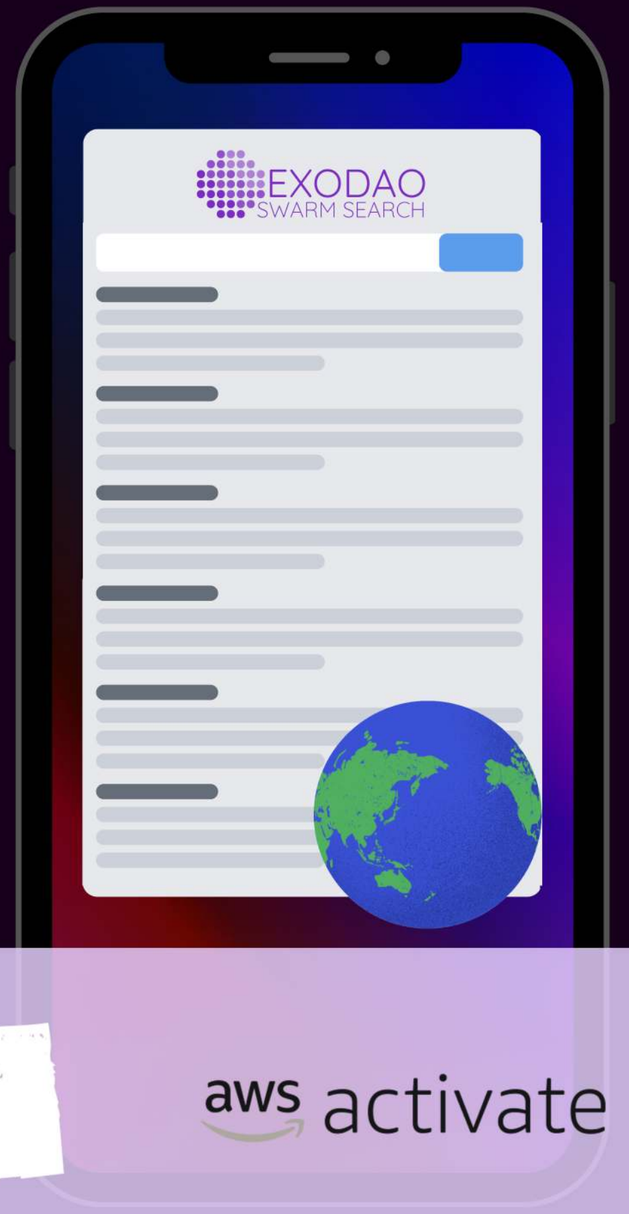
Designers,
Developers,
Fundraisers



Fundraising!

Aiming to raise 200’000 CHF for the next stage of development

The time to disrupt internet search is now!



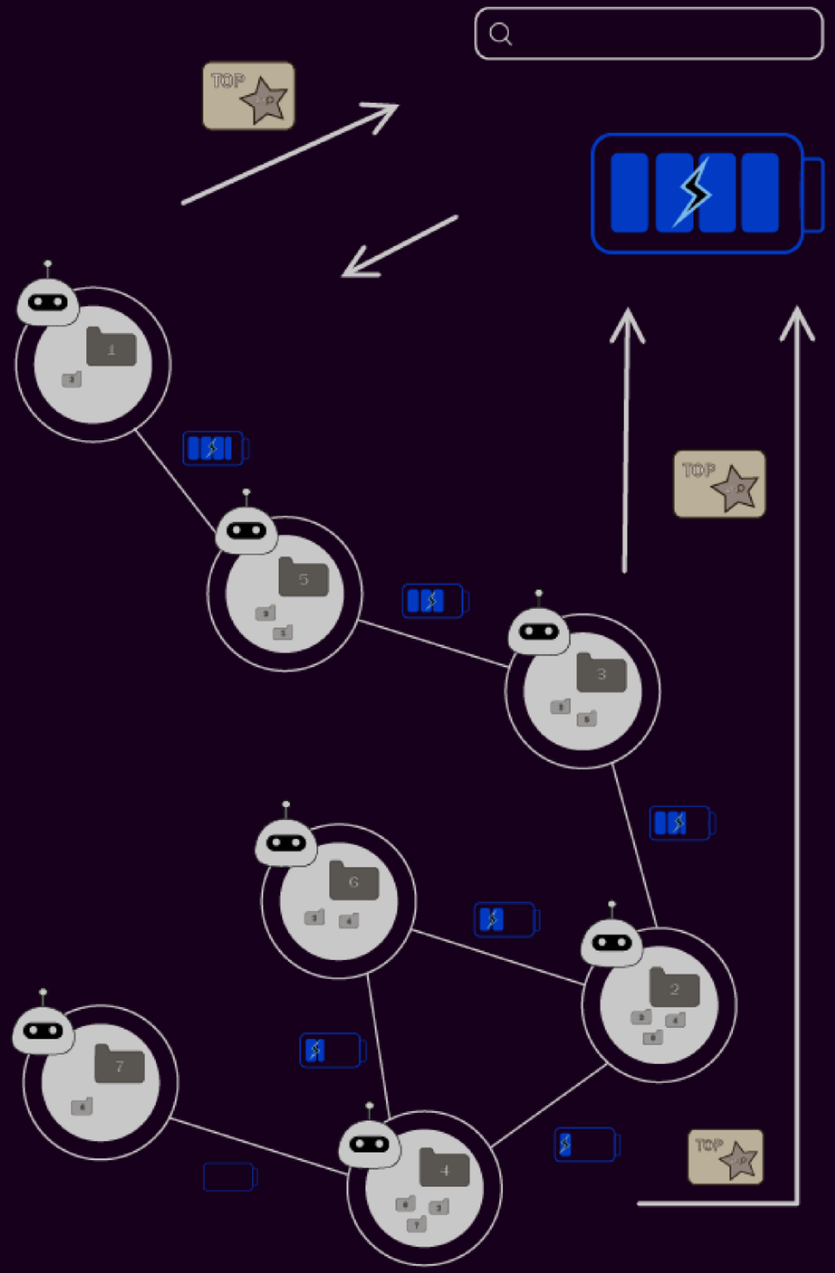
Thank You!

Open Data .ch

Stiftung Mercator Schweiz

ETH STUDENT PROJECT HOUSE

aws activate



How does it work?