CREATIVITY BOOSTERS



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Creativity



What does creativity mean for you?

Do you have a creativity booster to share with others?

- Everyone can be creative
- To change one small process, habit = creativity
- Get out of comfort zone – try something new – discover
- Ask to learn – ask to make it better – ask to get feedback
- Simplicity

Some Quotes from Albert Einstein

"Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world."

"We cannot solve our problems with the same thinking we used when we created them."

If you can't explain it simply, you don't understand it well enough.

"The important thing is to not stop questioning. Curiosity has its own reason for existing."

"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

Agile Characteristics

- Positive attitude
- Thirst for knowledge
- Goal of team success
- Pragmatism
- Willingness to fail
- Think Fast & Think Slow

Take a Break to Boost Creativity

- Doodle, write, or draw a picture
- Make people laugh
- Move or walk an idea even backwards
- Word association or analogous thinking

https://www.destination-innovation.com/try-this-lateral-brainstorm-technique-the-random-word/

- 9 dots
- Playtime (puzzles, games, lego,..)

Apps like Brainsparker simplemind+, Curator

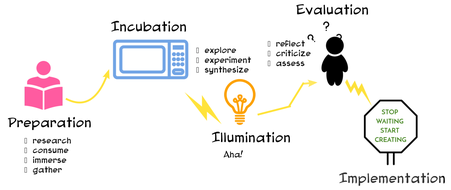
- 30 circles test
- Mindfulness (Calm, Headspace and lots more)
- Be inspired by the most Creative People in Business 2019 https://www.fastcompany.com/most-creative-people/2
- Being tired can enhance creativity
- Adjust the physical environmental

https://www.thestrategydistillery.com/news/environment-influence-on-creative-thir

- Coffee or Tea?

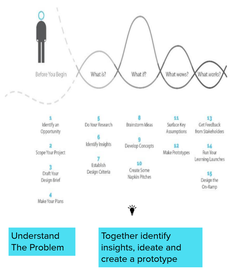
The Creative Process in 5 steps

- Preparation
- Incubation
- Insights
- Evaluation
- Implementation





Tools to Use in The Creative Thinking Process



Understand The Problem

Together identify insights, ideate and create a prototype

Scoping Template https://designatdarden.org/resources/
-Question Framing: 5 whys, What if, How might we? https://amorebeautifulquestion.com/
-Really Big Idea SketchPad in MURAL
-Assumption Tester https://www.boardofinnovation.com/tools/

https://designatdarden.org/app/uploads/2018/06/all-templates.pdf

https://www.boardofinnovation.com/free-stuff/





https://mural.co/framework/really-big-idea-sketch-pad

Practices that Improve Team Processes

taken from https://blog.mural.co/designthinking-roi



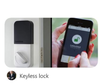
https://youtu.be/Uz7hm3mCkwc

Innovation in the Box
Top Patterns found in Innovations

- Subtraction
- Task Unification
- Multiplication
- https://www.innovationinpractice.com/innovation_in_practice/subtraction/



Netflix



Keyless lock

